

Sustainable Societies Through Robotics



# iREX

INTERNATIONAL  
ROBOT EXHIBITION 2025

Post-Show Report

Date

December 3 (Wed) - 6 (Sat), 2025

10:00 am -  
5:00 pm

Venue

Tokyo Big Sight

Organizers



一般社団法人 日本ロボット工業会  
Japan Robot Association



日刊工業新聞社  
The Nikkan Kogyo Shimbun

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## Message from the Organizers

We would like to express our sincere appreciation for the exceptional support and cooperation extended to us in the organization and execution of the International Robot Exhibition 2025 (iREX 2025).

Thanks to your invaluable contributions, the exhibition was successfully held over four days from December 3 (Wednesday) to December 6 (Saturday), 2025.

Although the number of exhibition booths was reduced this year due to renovation work at Tokyo Big Sight, the exhibition recorded a total of 673 exhibitors and organizations, marking the highest number in the history of iREX.

This remarkable achievement was made possible through the strong support and cooperation of our exhibitors, relevant government authorities, industry organizations, and academic societies. As the organizers, we would like to express our deepest gratitude to all parties involved.

During the exhibition period, highlights of iREX 2025 were reported by The Nikkan Kogyo Shimbun and other media outlets. In this report, we are pleased to present a comprehensive summary of the exhibition results.

We sincerely appreciate your continued support and cooperation and look forward to working closely with you in the future.

February, 2026

Japan Robot Association  
The Nikkan Kogyo Shimbun

# Exhibition Overview

**Name** INTERNATIONAL ROBOT EXHIBITION 2025 (iREX2025)

**Theme** Sustainable Societies Through Robotics

**Date and Venue** December 3 (Wed) – 6 (Sat), 2025 | 10:00 am– 5:00 pm  
Tokyo Big Sight (West Halls 1-4, East Halls 4-8, Atrium) Note: South Hall 3 was also used on Dec. 6 only.

**Organizers** Japan Robot Association (JARA) / The Nikkan Kogyo Shimbun

**Supported by** Ministry of Economy, Trade and Industry / Ministry of Health, Labour and Welfare / Ministry of Agriculture, Forestry and Fisheries / Ministry of Land, Infrastructure, Transport and Tourism / Ministry of Internal Affairs and Communications / Ministry of Education, Culture, Sports, Science and Technology / The Japan Chamber of Commerce and Industry / New Energy and Industrial Technology Development Organization (NEDO) / Japan External Trade Organization (JETRO) / Japan Broadcasting Corporation (NHK)  
\*Listed in no particular order

**In cooperation with** AI Robot Association / Association for Technical Aids / Communications and Information Network Association of Japan / Japan Amusement Industry Association / Japan Assistive Products Association / Japan Association of Assistive Products / Japan Association of Corrosion Control / Japan Auto Parts Industries Association / Japan Automobile Manufacturers Association / Japan Bearing Industry Association / Japan Belting Manufacturers Association / Japan Construction Equipment Manufacturers Association / Japan Construction Machinery and Construction Association / Japan Electric Measuring Instruments Manufacturers' Association / Japan Fluid Power Association / Japan Food Machinery Manufacturers' Association / Japan Forging Press Industries Association / Japan Industrial Vehicles Association / Japan Machine Tool Builders' Association / Japan Machinery Federation / Japan Metal Stamping Association / Japan Packaging Machinery Manufacturers Association / Japan Society for Precision Engineering / Japan Society of Industrial Machinery Manufacturers / Japan Welding Engineering Society / Manufacturing Science and Technology Center / Micromachine Center / Nippon Electric Control Equipment Industries Association / Robot Revolution & Industrial IoT Initiative Council / Semiconductor Equipment Association of Japan / The Iron and Steel Institute of Japan / The Japan Federation of Plastic Homeware Manufacturers' Association / The Robotics Society of Japan / The Society of Instrument and Control Engineers

**Admission** JPY 1,000 (Free admission for invitation holders, pre-registered visitors, and junior high school students and younger.)

**Concurrent Project** "iREX Recruit & Industry Insights Fair", "Make and Touch Robots", Healing Robot Café in iREX

**Concurrent Exhibitions** PAN-EXHIBITION FOR WASH AND CLEAN / VACUUM / SAMPE JAPAN EXHIBITION / Smart Factory Japan / High-Precision & Difficult Manufacturing Technology Show / Surface Structure Design Show

**Scale of Exhibition** \* ( ) figures from iREX2023

<b>Number of Exhibitors</b>	<b>673 exhibitors (654)</b>	<b>■ Overseas Exhibitors</b> From 13 countries/regions, 140 companies / 481 booths <small>(iREX2023: 18 countries/regions, 121 companies / 443 booths)</small>
<b>Number of Booths</b>	<b>3,334 booths (3,508)</b>	

**Number of Visitors** \* ( ) figures from iREX2023

Date	Weather	Number of Visitors
Dec. 3 (Wed)	Cloudy	36,592 (34,125)
Dec. 4 (Thu)	Sunny	42,179 (39,458)
Dec. 5 (Fri)	Sunny	47,464 (45,789)
Dec. 6 (Sat)	Sunny	29,875 (28,753)
<b>Total</b>		<b>156,110 (148,125)</b>

■ Overseas Visitors: 10,147 from 95 countries/regions

# Joint Opening Ceremony

**Date & Time:** Dec. 3 (Wed) 9:30am-10:00am

**Venue:** Main Entrance at Tokyo Big Sight



Mr. Hideaki Ibuki



Mr. Yasuhiko Hashimoto



Taku Kosaka



## < Greetings and Congratulatory Remarks >

Congratulatory Address: Ministry of Economy, Trade and Industry, Director-General, Manufacturing Industries Bureau,

Organizer's Remarks: Japan Robot Association, Chairperson,

Organizer's Remarks: THE NIKKAN KOGYO SHIMBUN, President

Mr. Hideaki Ibuki

Mr. Yasuhiko Hashimoto

Taku Kosaka

## < Ribbon-Cutting Ceremony >

Ministry of Economy, Trade and Industry, Director-General, Manufacturing Industries Bureau,

International Federation of Robotics (IFR) General Secretary,

2025 International Robot Exhibition Supporter,

Japan Robot Association, Chairperson,

2025 International Robot Exhibition, Chairperson,

Japan Robot System Integrator Association, Chairman,

Japan Parts Feeder Industrial Association, Chairman,

The Japan Institute of Material Handling, Chairman,

JAPAN WASH INC. Association, Chief Director,

Japan Industrial Conference on Cleaning, Chairman,

JAPAN VACUUM INDUSTRY ASSOCIATION, Chairman,

The Japan Society of Vacuum and Surface Science, Chairman,

SAMPE Japan, President,

THE NIKKAN KOGYO SHIMBUN, President,

Mr. Hideaki Ibuki

Dr. Susanne Bieller

Ms. Sakura Inoue

Mr. Yasuhiko Hashimoto

Mr. Masahiro Ogawa

Mr. Kazuo Kubota

Mr. Takayuki Kato

Mr. Daisuke Murata

Mr. Fumio Iijima

Mr. Naoki Morohara

Mr. Keigo Imamura

Mr. Satoshi Watanabe

Mr. Kiyoshi Uzawa

Taku Kosaka

# Joint Reception

**Date & Time:** Dec. 3 (Wed), 5:30pm-7:00pm

**Venue:** Reception Hall B, Conference Tower at Tokyo Big Sight

Congratulatory Address: Ministry of Economy, Trade and Industry, Director-General, Trade Policy, Minister's

Secretariat, Deputy Director-General, Manufacturing Industries Bureau,

2025 International Robot Exhibition of the Executive Committee, Chairperson,

Japan Industrial Conference on Cleaning, Chairman,

JAPAN VACUUM INDUSTRY ASSOCIATION, Chairman,

Mr. Kazushige Tanaka

Mr. Kenji Bando

Mr. Naoki Morohara

Mr. Keigo Imamura



Mr. Kazushige Tanaka



Mr. Kenji Bando



Mr. Naoki Morohara



Mr. Keigo Imamura



Ms. Sakura Inoue

# Concurrent Forums (Selected)

A series of forums, seminars, and experimental programs were held in parallel with the exhibition.

## iREX Robot Forum 2025

**Date** Dec.3 (Wed) 1:00pm-2:30pm

**Venue** Reception Hall A, Conference Tower 1F, Tokyo Big Sight

### Keynote 1

#### 「Current Status and Challenges for Kao's Smart Factory」

Kao Vice President SCM - Technology Development Center Mechatronics Group

Mr. Hideo Kobayashi

### Keynote 2

#### 「Current Trends and Challenges in Utilizing Robots on the Manufacturing Floor」

THK Deputy Head of Production Division

Mr. Toshihiko Enomoto

### Panel Discussion

#### ■ Panelists

Kao Vice President SCM - Technology Development Center Mechatronics Group

Mr. Hideo Kobayashi

THK Deputy Head of Production Division

Mr. Toshihiko Enomoto

Kawasaki Heavy Industries Executive Officer, General Manager, Robot Business Division, Precision Machinery & Robot Company

Mr. Kenji Bando

FANUC Senior Managing Officer General Manager, Robot R&D Division

Mr. Kenichiro Abe

NACHI-FUJIKOSHI General Manager, Robot Development Dept. Robot Division

Mr. Atsushi Etsuno

YASKAWA ELECTRIC Senior Executive Officer General Manager Robotics Division

Mr. Manabu Okahisa

#### ■ Moderator

Journalist Nikkan Kogyo Shimbun (The Daily Technology & Business News), Advisor, Founders Guide Mr. Tadashi Fujimoto



Mr. Hideo Kobayashi



Mr. Toshihiko Enomoto



Mr. Kenji Bando



Mr. Kenichiro Abe



Mr. Atsushi Etsuno



Mr. Manabu Okahisa



Mr. Tadashi Fujimoto



# Humanoid Robot Forum

**Date** Dec. 3 (Wed) 3:15pm-5:00pm **Venue** Reception Hall A, Conference Tower 1F, Tokyo Big Sight

## 『Society Walking with Robot: A New Vision for Wellbeing』

Kawasaki Heavy Industries Presidential Project Management Division Executive Officer, Executive General Manager **Mr. Hiroaki Kagaya**

## 『Inside the Physical AI Revolution』

NVIDIA Autonomous Machines, General Manager - Robotics

**Mr. Murali Gopalakrishna**

## 『Unitree Intelligent Robot - Industry Pioneer』

Unitree Robotics General Manager of APEC

**Mr. Irving Chen**



Mr. Hiroaki Kagaya



Mr. Murali Gopalakrishna



Mr. Irving Chen



# IFR-iREX International Robotics Forum

“Latest Trends in the Global Robotics Market -Current Status and Outlook for the ‘Top 5 Robotics Trends’ in Key Countries”

**Date** Dec. 4 (Thu) 10:30am-12:30pm **Venue** Reception Hall A, Conference Tower 1F, Tokyo Big Sight

Host: International Federation of Robotics (IFR), Japan Robot Association (JARA) and Nikkan Kogyo Shimbun

## Keynote

### 『Key Trends and Outlook in the Global Industrial and Service Robotics Market』

International Federation of Robotics (IFR) General Secretary

**Dr. Susanne Bieller**

## Presentation

Japan Robot Association (JARA) Executive Director  
China Robot Industry Alliance (CRIA) Deputy Secretary-General  
VDMA Robotics + Automation Managing Director  
Association for Advancing Automation (A3) President

**Mr. Hiroshi Fujiwara [Japan]**  
**Ms. Li Xiaojia [China]** (Video Presentation)  
**Mr. Patrick Schwarzkopf [Germany]**  
**Mr. Jeff Burnstein [USA]**

## Panel Discussion

### ■ Panelists

Japan Robot Association (JARA) Executive Director  
VDMA Robotics + Automation Managing Director  
Association for Advancing Automation (A3) President  
International Federation of Robotics (IFR) General Secretary

**Mr. Hiroshi Fujiwara [Japan]**  
**Mr. Patrick Schwarzkopf [Germany]**  
**Mr. Jeff Burnstein [USA]**  
**Dr. Susanne Bieller**

### ■ Moderator

New Energy and Industrial Technology Development Organization (NEDO)  
Director General, Digital Unit, Technology and Innovation Strategy Center (TSC)

**Dr. Kazuhito Yokoi**



Dr. Susanne Bieller



Mr. Hiroshi Fujiwara



Mr. Patrick Schwarzkopf



Mr. Jeff Burnstein



Dr. Kazuhito Yokoi



# Exhibitor Seminars

Note : Only seminars with English presentation titles are listed.

## Seminar Venue **A** (West Hall 4)

Date	Code	Time	Seminar Title	Exhibitor Name
Dec. 3 (Wed.)	A-02	11:30~12:10	A novel hybrid typed Mobile Robot Platform: MobED(Mobile Eccentric Droid)	Hyundai Motor Group Robotics LAB
	A-03	12:30~13:10	Unlocking New Possibilities in Intelligent Robot Development with D - Robotics	Shenzhen D-Robotics
	A-04	13:30~14:10	Software-Defined Robot SI Technology for the New Era, Powered by IT Factory	FA System & Technology
	A-05	14:30~15:10	drone + robot arm: The era of hands flying in the sky begins	LOGIC DESIGN
Dec. 4 (Thu.)	A-07	10:30~11:10	Robots That Learn Like Humans : Data Factory for Embodied AI Training	Noitom Robotics
	A-08	11:30~12:10	Ultra-low-latency Internet robots link remote staff to field	LOGIC DESIGN
	A-09	12:30~13:10	Bin picking solution - Merlin Concept	Asyrl
	A-10	13:30~14:10	AI×Robotics: At the Forefront of Innovation	Yaskawa Electric
Dec. 5 (Fri.)	A-15	12:30~13:10	Chitose Robotics' efforts to solve non-desk work issues.	Chitose Robotics
	A-16	13:30~14:10	The Convergence of Robotics:From Autonomous Mobility to Mobile Manipulators and Humanoids	ANALOG DEVICES
	A-17	14:30~15:10	Robotization of high-mix, low-volume production and remote control for at-home manufacturing	TAKAMARU ENGINEERS
Dec. 6 (Sat.)	A-19	10:30~11:10	drone + robot arm: The era of hands flying in the sky begins	LOGIC DESIGN
	A-20	11:30~12:10	Ultra-lightweight holonomic mobile robot for flexible & precise work	Fuchiwaki Laboratory, Yokohama National University

## Seminar Venue **B** (East Hall 7)

Date	Code	Time	Seminar Title	Exhibitor Name
Dec. 3 (Wed.)	B-02	11:30~12:10	From Outdoors to the Entire Site: Eve Autonomy Leads the Way	eve autonomy
	B-03	12:30~13:10	Epson's Visionary Challenge for a Better Tomorrow	Seiko Epson
	B-04	13:30~14:10	Leveraging Taiwan's ICT Strength for Next-Generation AI Robotics in Taiwan.	Taiwan Automation Intelligence and Robotics Association
	B-05	14:30~15:10	Development of cutting-edge tactile sensing for advanced automation in various markets.	XELA Robotics
	B-06	15:30~16:10	Recognized by Japan's Leading Optical Manufacturer: Eureka AI Vision	Eureka Robotics
	Dec. 4 (Thu.)	B-08	11:30~12:10	Discover the Future of Automation with TM AI Cobot
B-09		12:30~13:10	Automatic Sensor Calibration Without Checkerboards	Main Street Autonomy
B-11		14:30~15:10	Revolutionizing Logistics: Smart Vacuum Grippers for Efficient Handling	Schmalz
Dec. 5 (Fri.)	B-14	11:30~12:10	CROSS INSIDE YAMAHA -The Future of Robotics Automation Starts Within-	YAMAHA MOTOR
	B-17	14:30~15:10	Efficient Axis Configuration in Limited Space — THK's Robot Modules	THK
	B-18	15:30~16:10	Ultra-low-latency Internet robots link remote staff to field	LOGIC DESIGN

## Seminar Venue **C** (East Hall 8)

Date	Code	Time	Seminar Title	Exhibitor Name
Dec. 3 (Wed.)	C-01	10:30~11:10	Global Outlook on the Demand for Eldercare Robot in 2025 and Evaluation Quadrant of the Humanoid Manufactures	M2 Consulting
	C-02	11:30~12:10	Boosting Practical Skills with ROBOFIT® Learning	Chiaki Kiko
	C-03	12:30~13:10	Recent U.S.-China Trends and Development Roadmap for Humanoid Robots	TRON
	C-04	13:30~14:10	Empowering Next-Gen Robotics and Intuitive HMI with Unity	Unity Technologies Japan
	C-05	14:30~15:10	Introduction to the forefront of robotic processing.	TRI ENGINEERING
	C-06	15:30~16:10	RISE-A at a Glance - Toward Building a Robotics-Semiconductor Co-Creation Community	RISE-A
Dec. 4 (Thu.)	C-07	10:30~11:10	RobotEra   Top performance humanoids and dextrous hands boosting embodied AI	Robotera
	C-08	11:30~12:10	Boosting Practical Skills with ROBOFIT® Learning	Chiaki Kiko
	C-10	13:30~14:10	Cutting-Edge Technologies Driving Automation Innovation	Beckhoff Automation
	C-11	14:30~15:10	China Robot Market Outlook: Industrial, Collaborative & Humanoid	MIR
Dec. 5 (Fri.)	C-12	15:30~16:10	iRAYPLE AMR Solutions: Practical Flexibility and Scalable Growth for On-Site Needs	LINX
	C-13	10:30~11:10	Imitation Learning for Human-Level Speed and Flexible Object Manipulation	University of Tsukuba, Motion Control Laboratory
Dec. 6 (Sat.)	C-14	11:30~12:10	Unlocking New Possibilities in Automation with AI-Powered Collaborative Robots	Universal Robots
	C-22	13:30~14:10	Unlocking Humanoid Manipulation through Tactile Sensing	FingerVision
	C-23	14:30~15:10	Exploring the Application of Motion Capture in Embodied Intelligence Research for Humanoid Robots	SHANGHAI CHINGMU VISION TECHNOLOGY

# Simultaneous Events

## iREX Recruitment & Industry Insights Fair

**Date** Dec. 5 (Fri) & 6 (Sat)

**Venue** West Exhibition Hall Atrium

The first recruitment program within the International Robot Exhibition was held. This initiative aimed to serve as a bridge between students interested in the robotics industry and exhibiting companies. At the venue, many students were seen engaging in enthusiastic discussions with human resources representatives.

### Participated Companies (in Japanese alphabetical order)

- SMC
- Okura Yusoki
- Kawasaki Heavy Industries
- Sumitomo Heavy Industries
- TechShare
- THK
- NSK
- The Nikkan Kogyo Shimbun
- Harmonic Drive Systems
- Panasonic Group
- NACHI-FUJIKOSHI
- Mamezou
- YUSHIN
- Ryosan



## Healing Robot Café in iREX

**Date** Dec. 6 (Sat)

**Venue** South Hall 3

A Healing Café was introduced at the International Robot Exhibition. The Café featured an area where visitors could interact with robots, providing an opportunity for many attendees to feel closer to robotics. Smiling faces of both children and adults engaging with robots were seen throughout the venue.

### Cooperated Companies (in Japanese alphabetical order)

- GROOVE X
- Panasonic Entertainment & Communication
- Sony Group
- Yukai Engineering
- ICD-LAB (Toyohashi University of Technology)
- Vstone



# “Make & Touch”

Date Dec. 6 (Sat)

Venue South Hall 3

## ROBO NA SEKAI

Organizer: Matsuyama Kogyo



## Craft Workshop: "Making a Beetle from Paper and Metal Parts"

Organizer: Craft Factory Shovel Head



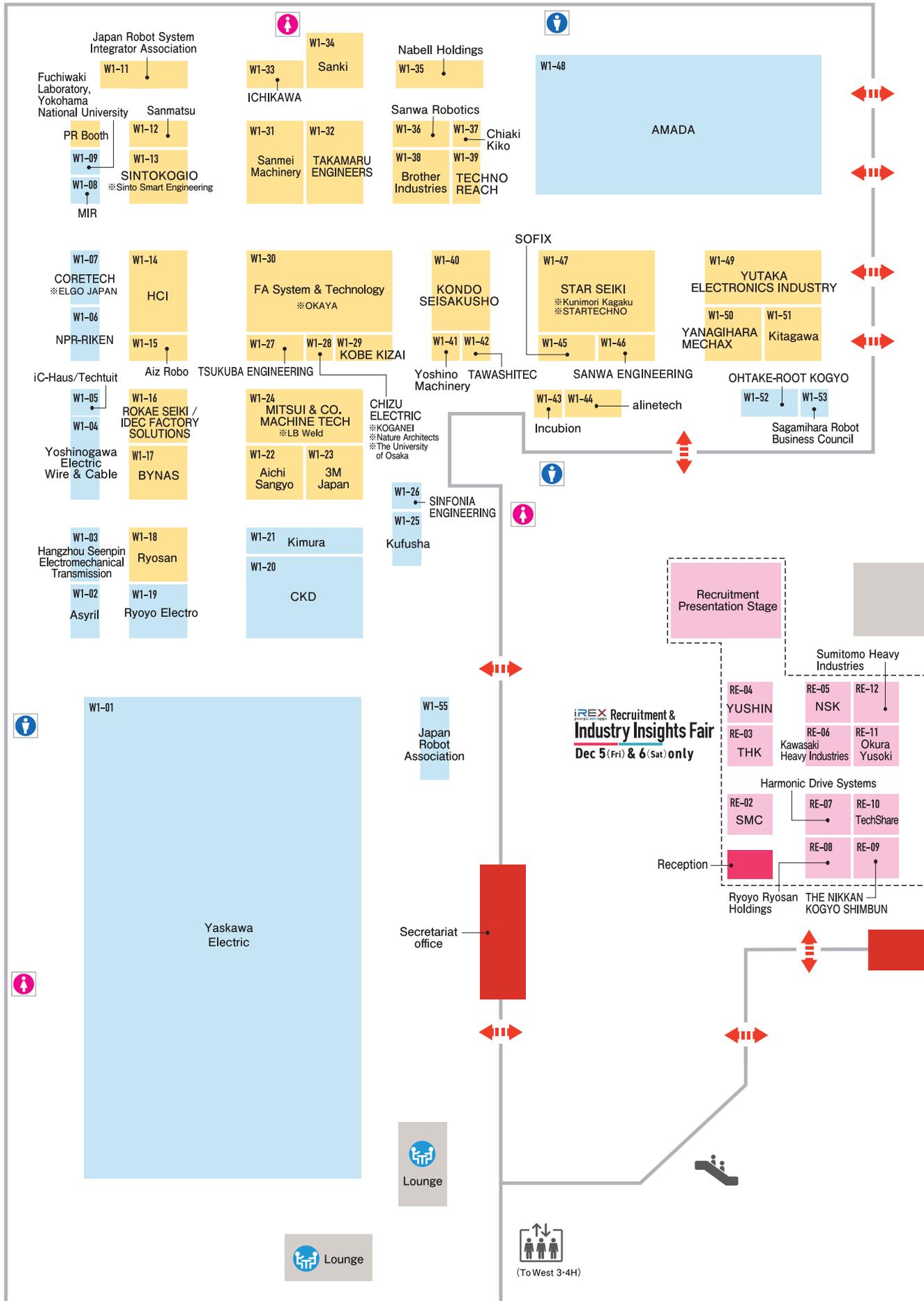
## STEM-related Projects

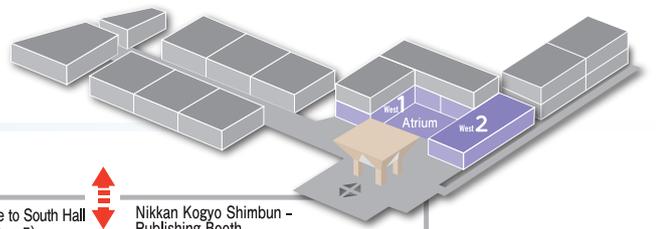
- Watch, Operate, and Experience Game-like Robot Battles! (Scramble)
- Micromouse Competition Hands-on Corner (New Technology Foundation)
- toio™ Playground (Sony Interactive Entertainment)
- Future Robot Prototyping Plaza (Digital Hollywood University / Graduate School, Hiroo Gakuen, HuRoC, KandaRobotics, Otua Volunteers)
- International and Domestic STEM Education Program Experience & Introduction Area



# Floor Map (West Halls 1-2 & Atrium)

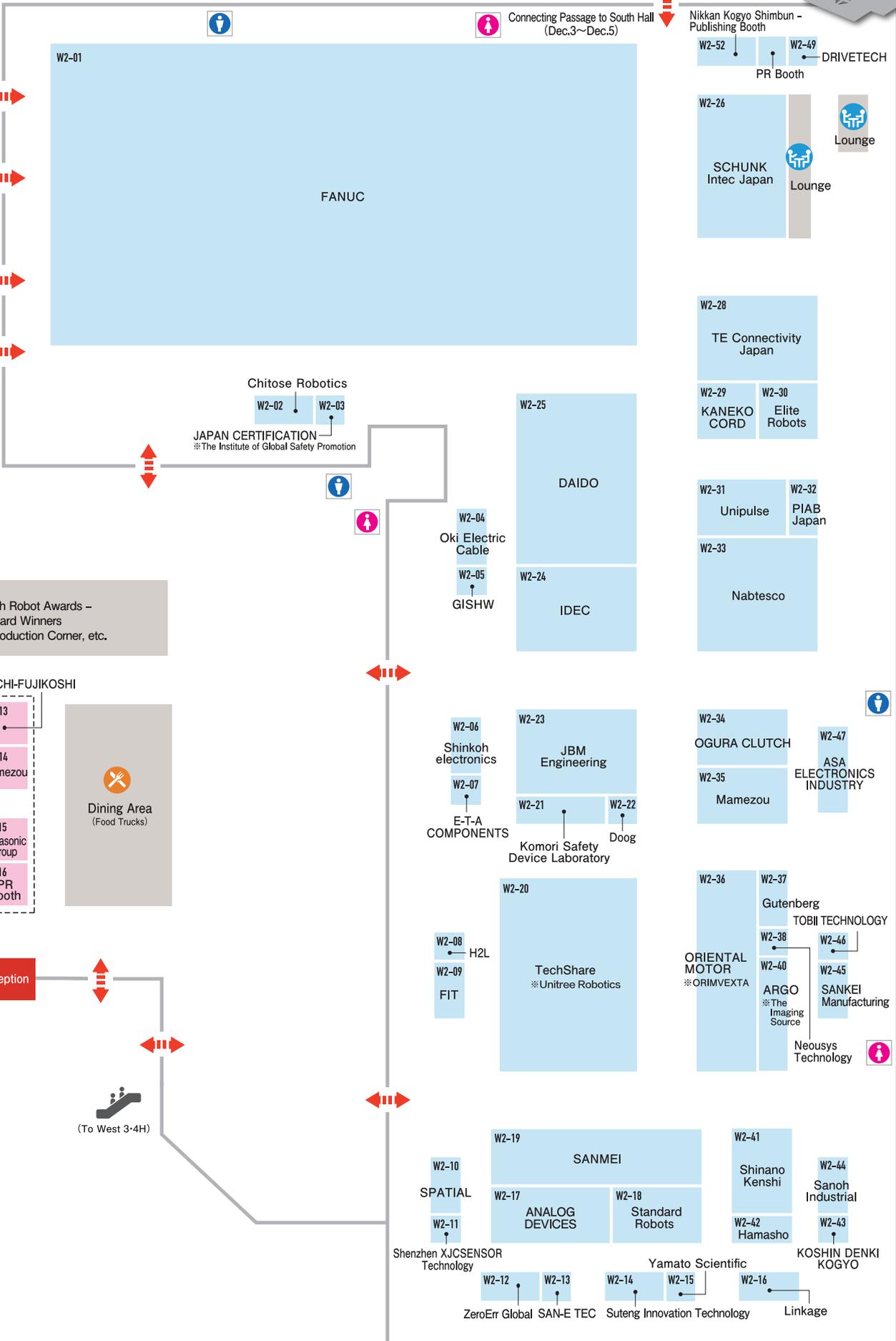
## West Hall 1





Lounge Dining Area

West Hall 2



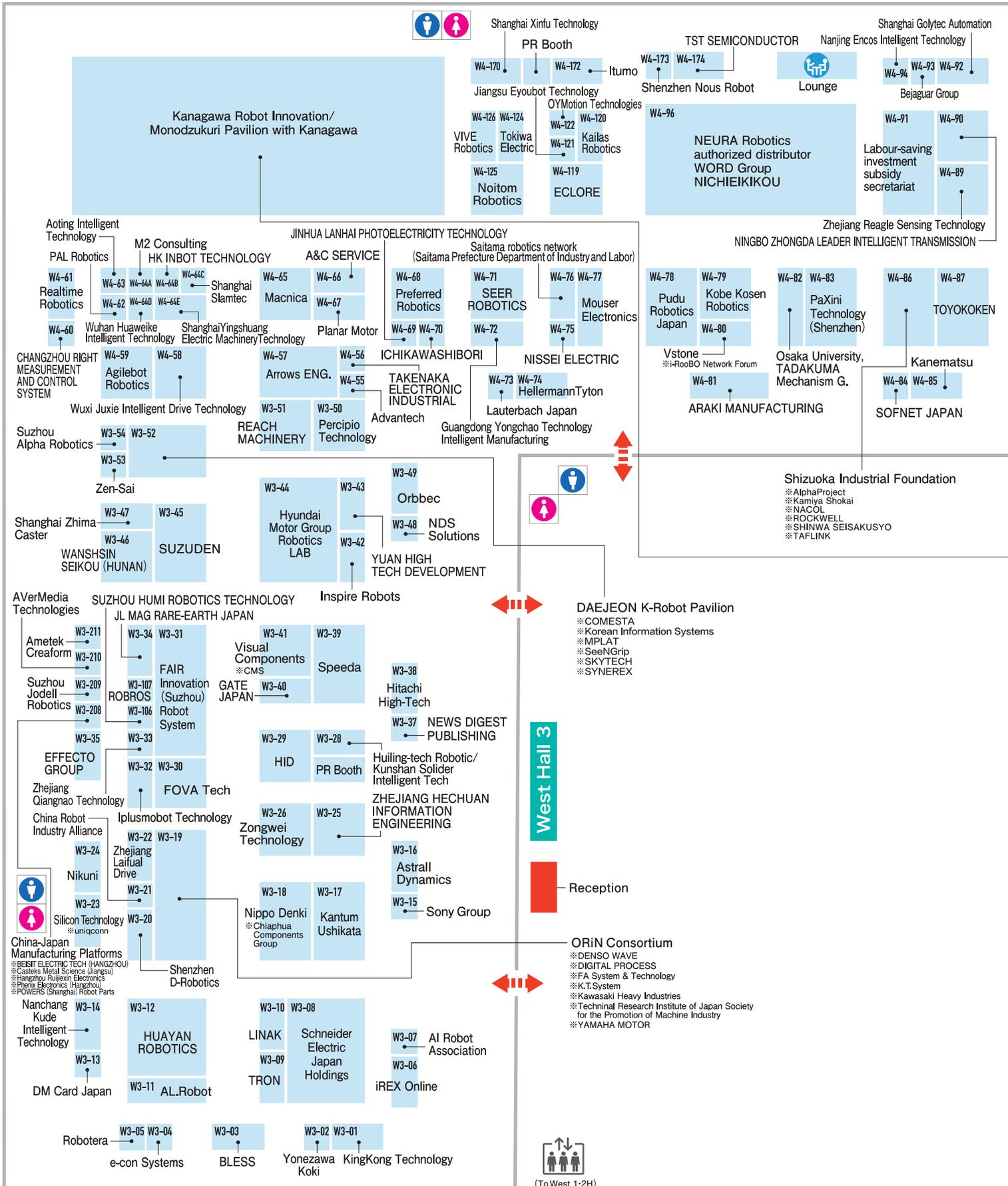
※The aspect ratio differs from that of the actual venue.

# Floor Map (West Halls 3-4)

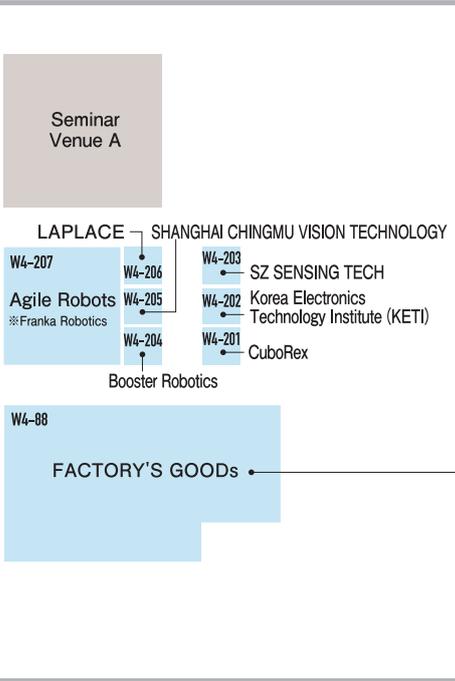
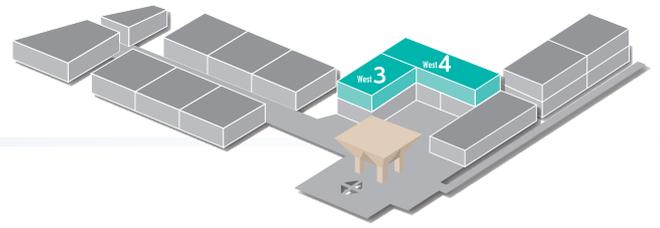
International Robot Exhibition



West Hall 4



※The aspect ratio differs from that of the actual venue.



### Concurrent Project

**FACTORY'S GOODS**

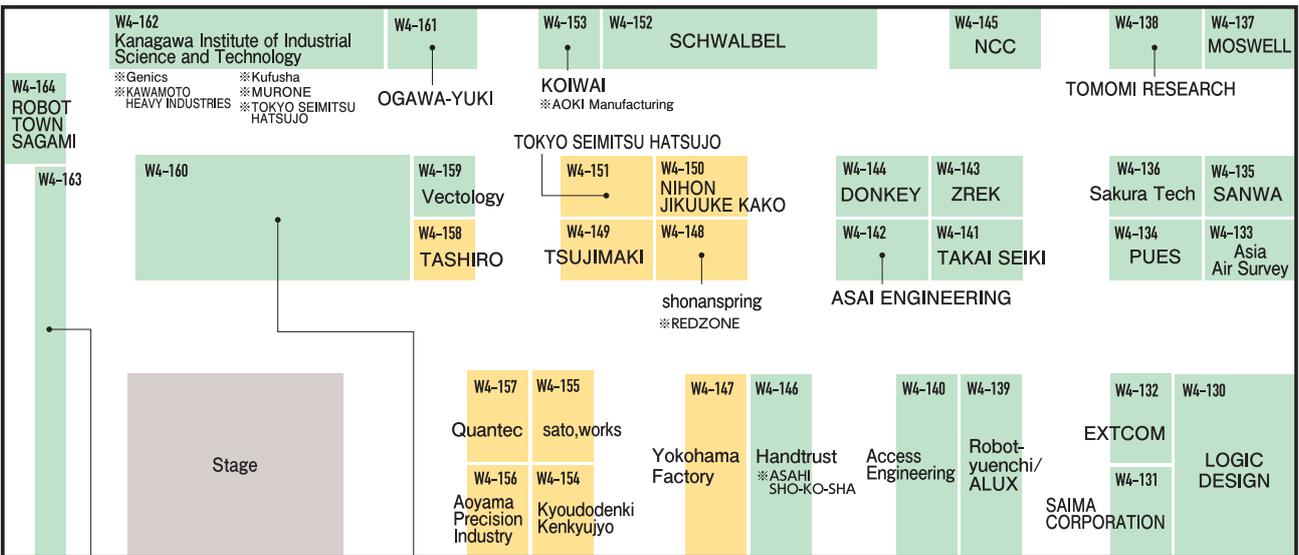
**"GOOD" products developed by parts processing manufacturers are showcased and available for purchase.**

**Exhibitor List**

- Core Machinery
- Gendai Kogyo
- Ishikawa Manufacturing
- Iwai Press
- KINJO RUBBER
- KURITA SANGYOH
- OZAWA Manufacturing
- Seiko
- Shinwa Plating
- Tachyon
- TSUKADA



### Kanagawa Robot Innovation / Monodzukuri Pavilion with Kanagawa



#### Support Organizations Area

- ※Collaboration Between Universities, Public Organizations And Private Enterprises In Kanagawa
- ※Greater Tokyo Initiative
- ※Kanagawa & Saitama
- ※Kanagawa Industrial Promotion Center
- ※Kanagawa Prefecture
- ※Kanagawa R&D Promotion Committee
- ※Sagamihara Incubation Center
- ※Sagamihara Industrial Promotion Foundation
- ※SHONAN INDUSTRIAL PROMOTION FOUNDATION
- ※Yokohama Industrial Development
- ※Yokohama National University

#### "Robolink" Robotics company exchanging hub/ Shonan Industrial Promotion Foundation, Public Interest Incorporated Foundation

- ※Computer Institute of Japan
- ※Department of Precision Mechanics, Faculty of Science and Engineering, Chuo University, Actuation Design Laboratory
- ※Itami Lab., School of Science and Technology, Meiji University
- ※LOOVIC
- ※Mediarobotech
- ※METATECHNO
- ※moldtech
- ※roboterrace
- ※SHINANY
- ※TAIOTECH
- ※TASHIRO
- ※UNTRACKED/SHIMA Laboratory

# Floor Map (East Halls 4-6)

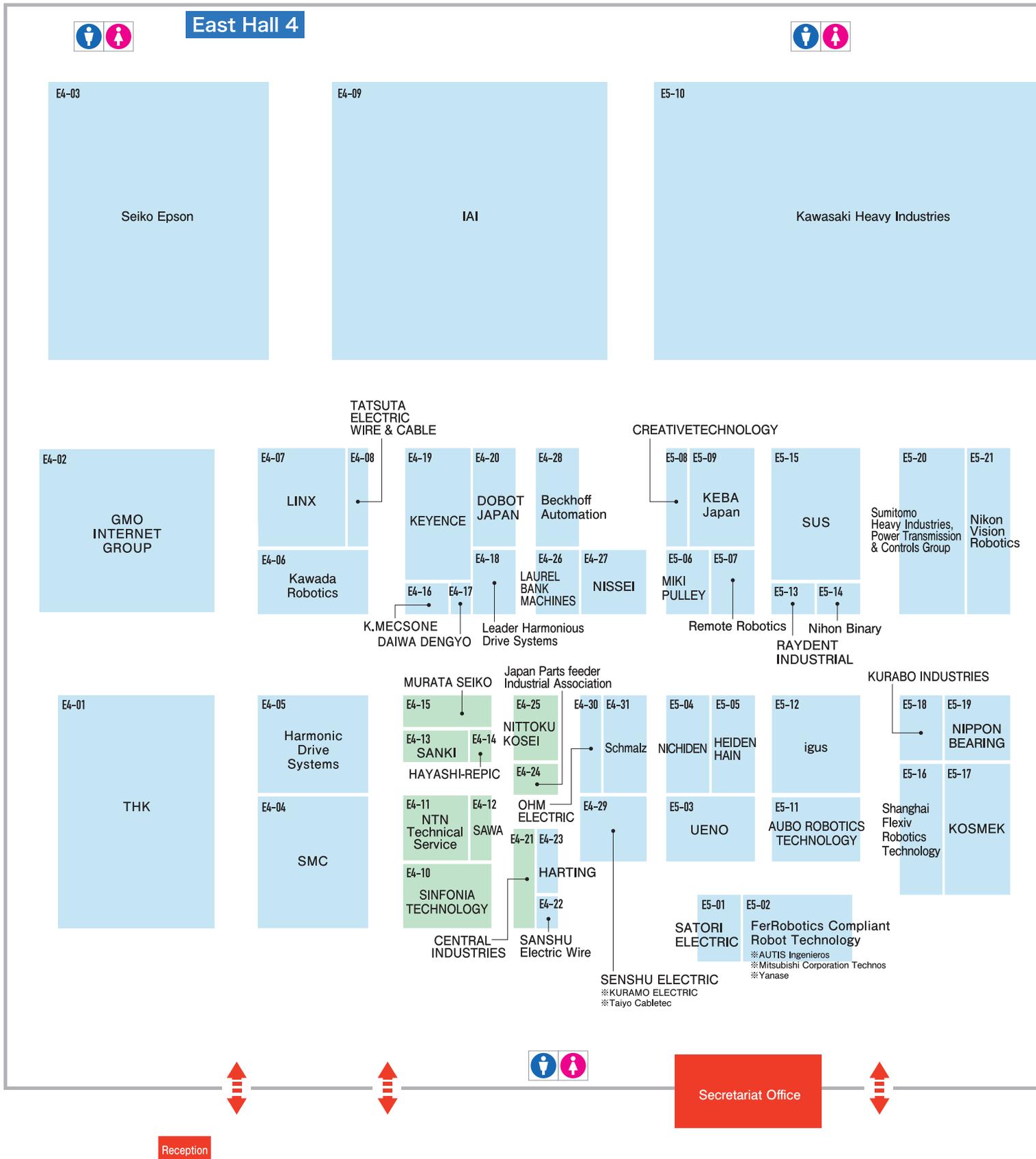
International Robot Exhibition

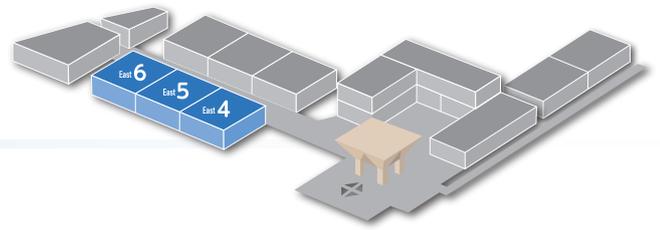
Parts Feeder Zone

Logistics System • Robot Zone



Lunch Box Shop





## East Hall 5



## East Hall 6



E6-06

NACHI-FUJIKOSHI

E6-20

DAIHEN

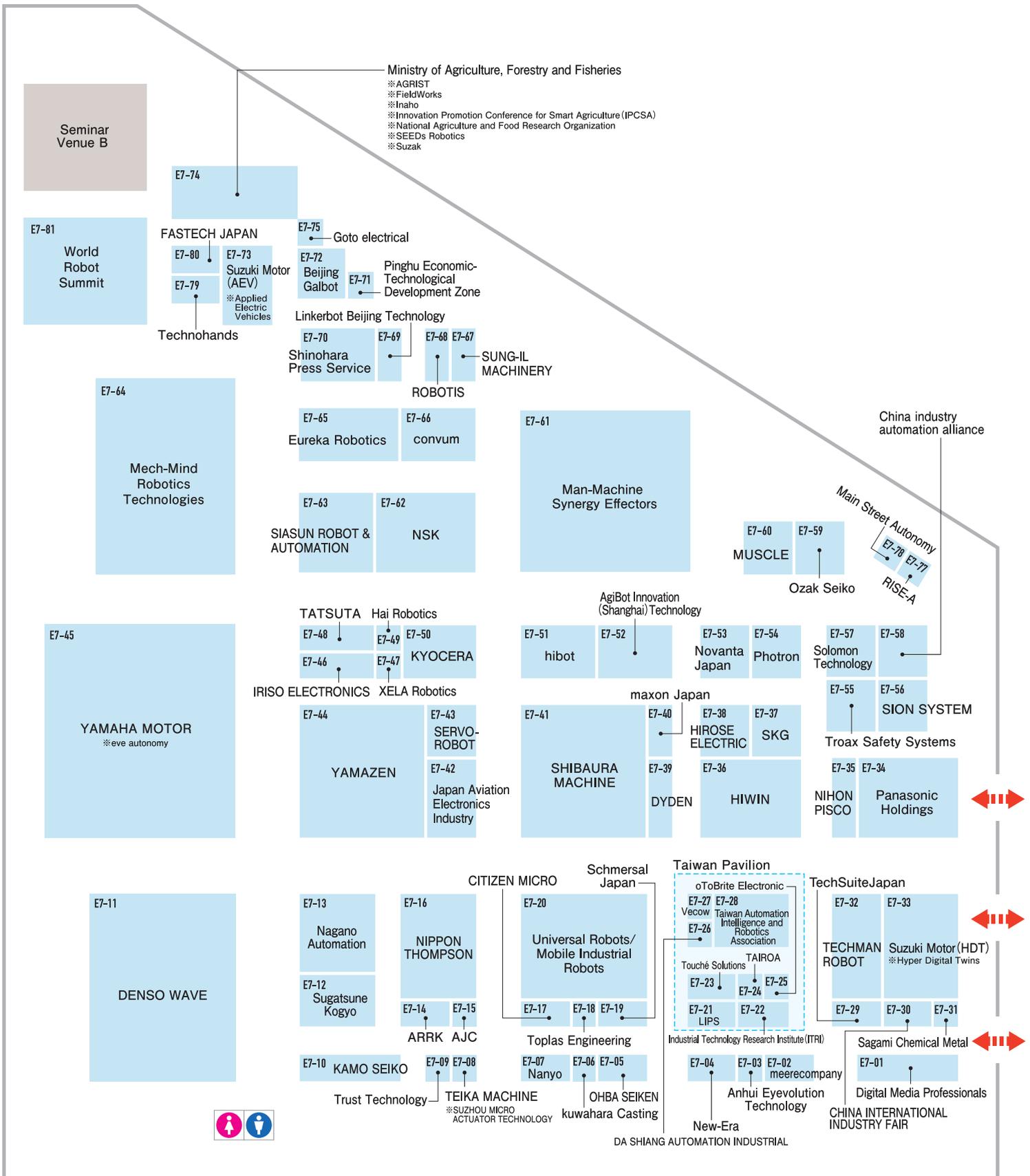
E5-27 NIDEC DRIVE TECHNOLOGY	E5-29 Sugino Machine	E5-38 OnRobot	E6-05 Yushin	E6-12 Seibu electric & Machinery	E6-13 MURATA MACHINERY	E6-19 Okura Yusoki	E6-23 TSUBAKIMOTO CHAIN	E6-25 Japan Institute of Material Handling
TAMAGAWA SEIKI	E5-28 WACOH-TECH	E5-37 WACOH-TECH	E6-03 FingerVision	E6-10 Phoxter	E6-11 NIPPON SHOOTER	E6-17 IHI Logistics & Machinery	E6-22 Techtrade	E6-24 NIKKAN KOGYO SHIMBUN -110th Anniversary Booth
			E6-04 IDS Imaging Development Systems *T.E.M.					
E5-25 SATECH Safety Technology	E5-26 SANYO DENKI	E5-34 KITO	E5-36 Youibot Robotics	E6-02 Sanshin Metal Working	E6-09 ITOH DENKI	E6-15 Daiki Sangyo	E6-21 Mujin	
			E5-35 MinebeaMitsumi			E6-16 Atec *URYU SEISAKU		
			E5-32 RT	E6-01 Pepperl+Fuchs	E6-07 TAKIGEN MFG.	E6-14 Daifuku		
			E5-33 University of Tsukuba, Motion Control Laboratory		E6-08 SANKI ENGINEERING			
SHINKO ENGINEERING RESEARCH								
E5-22 Thinker	E5-23 Kanazawa Institute of Technology/ NAKAZAWA Minoru LABORATORY	E5-30 KONDO KAGAKU	E5-31 KONDO KAGAKU					



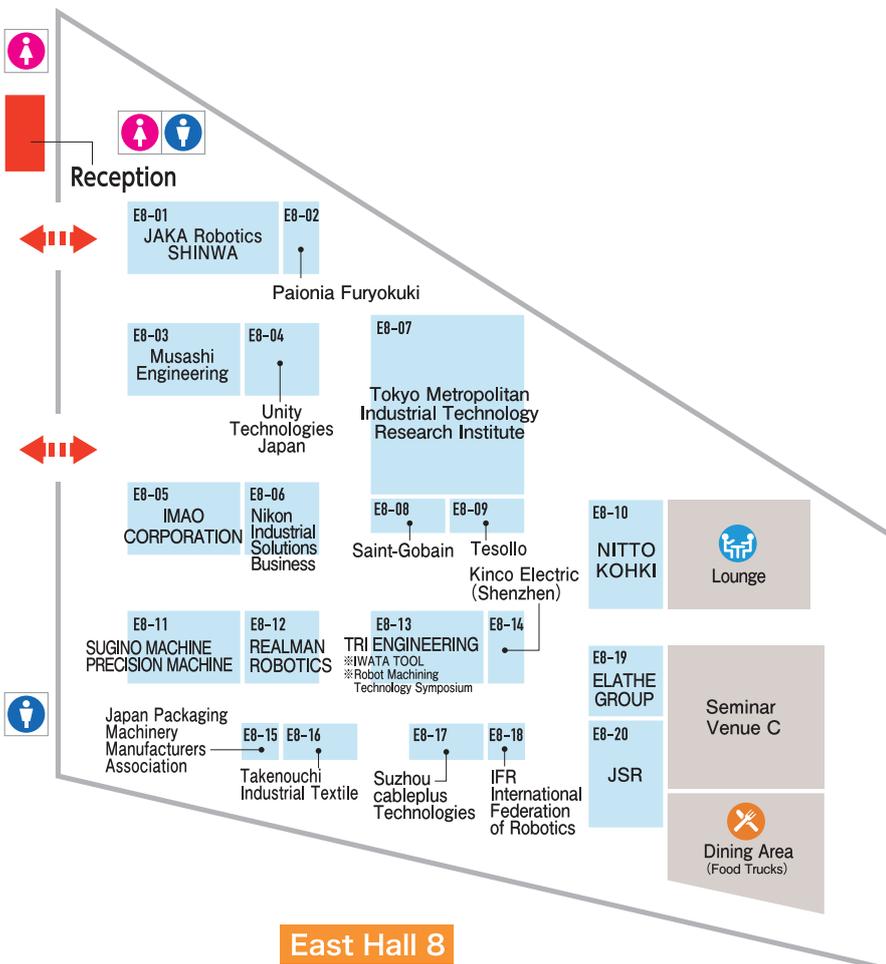
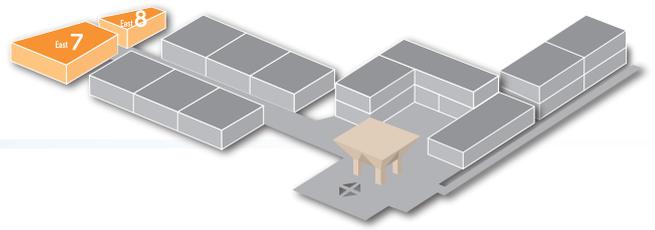
\*The aspect ratio differs from that of the actual venue.

# Floor Map (East Halls 7-8)

International Robot Exhibition



※The aspect ratio differs from that of the actual venue.



# Exhibitor List

※Co-Exhibitor ★Participated in iREX Online

Exhibitor Name	Booth	★
A&C SERVICE	W4-66	
ABB (iREX Online Only)	—	★
Advantech	W4-55	
AgiBot Innovation (Shanghai) Technology	E7-52	
Agile Robots	W4-207	
※Franka Robotics	W4-207	
Agilebot Robotics	W4-59	
AI Robot Association	W3-07	
AI Safety Institute (iREX Online Only)	—	★
AJC	E7-15	
ALRobot	W3-11	
AMADA	W1-48	
Ametek Creaform	W3-211	
ANALOG DEVICES	W2-17	
Anhui Eyevolution Technology	E7-03	
Aoting Intelligent Technology	W4-63	
ARAKI MANUFACTURING	W4-81	
ARGO	W2-40	
※The Imaging Source	W2-40	
ARRK	E7-14	
Arrows ENG.	W4-57	
ASA ELECTRONICS INDUSTRY	W2-47	
Astrali Dynamics	W3-16	
Asyrit	W1-02	
Atec	E6-16	
※URYU SEISAKU	E6-16	
AUBO ROBOTICS TECHNOLOGY	E5-11	
AVerMedia Technologies	W3-210	
Beckhoff Automation	E4-28	
Beijing Galbot	E7-72	
Bejaguar Group	W4-93	
BLESS	W3-03	
Booster Robotics	W4-204	
CHANGZHOU RIGHT MEASUREMENT AND CONTROL SYSTEM	W4-60	
China industry automation alliance	E7-58	
CHINA INTERNATIONAL INDUSTRY FAIR	E7-30	
China Robot Industry Alliance	W3-21	
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# Advertising, PR Tools & Supporters



Invitations (Japanese)



Invitations (English)

Full-page Newspaper Advertisements

Half-page Newspaper Advertisements



Posters (Japanese)



Posters (English)



iREX 2025 Supporter:  
Ms. Sakura Inoue



Press Conference

# Media Exposure & PR Overview

## Global Media Spotlight on iREX 2025

Extensive coverage by global news agencies, national television networks, and leading business and technology media. iREX 2025 attracted strong media attention from international and domestic press, with more than **110** media organizations conducting on-site coverage and reporting worldwide.

### Major Media Coverage (Selected)

AFP, Asahi Shimbun, Bloomberg, Bloomberg Television, Daily Portal Z, Diamond, EFE News Agency, Frankfurter Allgemeine Zeitung, ITmedia, Japan External Trade Organization (JETRO), Japan Times, Jiji Press, Kyodo News, Mainichi Shimbun, Monozukuri.jp, Nihon Keizai Shimbun (Nikkei), Nikkei BP, NHK Radio, Phoenix Television (Hong Kong), Reuters, ROBOTS of LONDON, The Yomiuri Shimbun, Toyo Keizai, others.

### National Television Networks

BS TV Tokyo · Fuji Television Network · NHK · Nippon Television Network · TBS Television · Tokyo MX · TV Asahi · TV Tokyo, others.

### PR Activities (Selected)

- B2B-focused promotion via LinkedIn
- Banner advertising on major news portals
- Dedicated event promotion website
- Direct media outreach to domestic and international press
- Email marketing to past visitors and industry professionals
- Press releases to domestic and international media
- Video content distribution (interviews and PR videos)
- YouTube official channel promotion, and more.

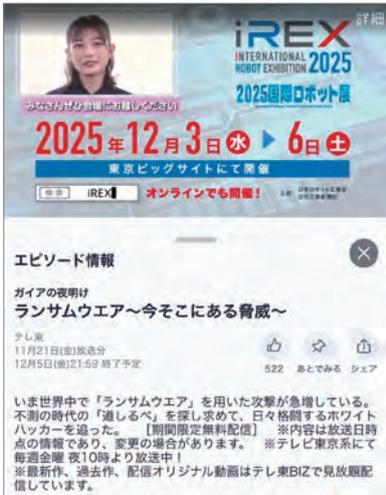
#### ■ Banner Advertising



#### ■ iREX LinkedIn Official Page



■ Transit Advertising (in stations and on trains), and TVer Ads (Ad-supported OTT streaming service)



# IREX ONLINE (Digital Platform)

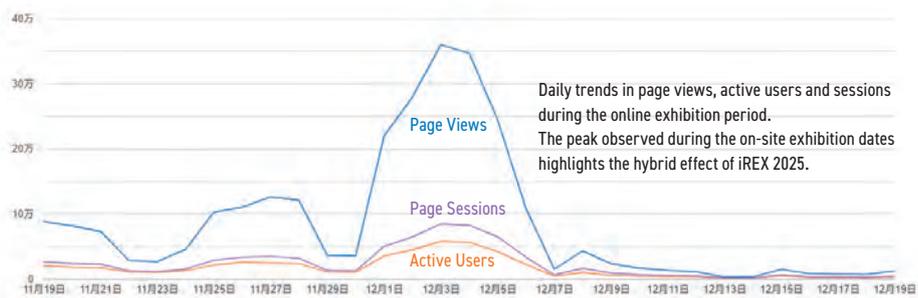
Exhibitors	Active Users	Webinar Views
34 companies/organizations	390,276	9,412

■ Official Website Overview (Sample Screenshots)



■ Web Traffic Trend

Online Event Period: November 19 (Wed) – December 19 (Fri), 2025 PV: 2,599,085 UU: 390,276 Sessions: 698,023



Source: Google Analytics (www.irex.nikkan.co.jp)



**世界最大級のロボット展**  
2025年12月3-6日  
東京ビッグサイト

## 国際ロボ展 きょう開幕

「持続可能な社会を描く」をテーマに、国内外から最先端のロボットを仕組む。AI（人工知能）や仮想現実（VR）、拡張現実（AR）といった最新の技術が盛り込まれる。11月11日～12月19日の期間中はオンラインでも開催し、高度な技術をアピールする。出展企業の注目製品などを紙上で紹介する。

**リニア搬送、高速・高加減速**  
「リニア」はリニアモーター駆動により高速・高加減速で自在な搬送を実現する「次世代リニア搬送システム」を開発し、展示する。各モジュールを組み合わせて搬送システムを構築でき、変換変速システムに貢献する。高剛性のLMガイドを採用し、搬送ライン上で荷重を受けられる。搬送レイアウトは水平搬送と垂直搬送に対応する。

**コネクタ認識・融合自動化**  
「コネクタ」は角形コネクタの認識から融合（かんごう）、挿入確認までを実現する「コネクタ認識自動化パッケージ」を展示する。3次元（3D）ビジョンセンサーでコネクタを認識し、コネクタを正確に挿入できる。パッケージに採用されている7軸ロボットは、高精度の力覚センシングと位置繰り返し再現性を備える。

**ピッキング作業負担を軽減**  
伊東電機（兵庫県加西市）は、商品投入からオーダーピッキングまで自動化する「最新、自動ピッキングシステム」を展示する。タッチポイントの活用により作業負担を軽減すると同時に、ピッキングミスによる軌道トラブルを防げる。現場のレイアウトや運用スタイルに合わせて搬送ラインを導入できる。

**多関節ロボット向け高精度減速機**  
ニテックドライブテクノロジ（東京都府中市）は、「IN in Gear Box Variety for Automation」をコンセプトに、多関節ロボットなどに使われる高精度減速機シリーズ（写真）を展示する。同社の製品群により多関節ロボット全軸への一括供給体制が確立。その主役を紹介する。



**ファナック**

ファナックは協働ロボットのラインアップを拡充しており、可搬重量3%の「CRX-3iA」を披露した。重量は11kgと1人で運ぶことが可能。遠征や建設現場などで使い場での活用を促す。従来、建設現場での活用は「持ち運びできる軽量のロボットが建設現場などから必要とされている」と語り、今後の需要増加に期待を示す。



**ダイヘン**

ダイヘンが「2025国際ロボット展」に出展する。同社は「2025国際ロボット展」に出展する。同社は「2025国際ロボット展」に出展する。



**パナソニックHD**

パナソニックHDは「2025国際ロボット展」に出展する。同社は「2025国際ロボット展」に出展する。

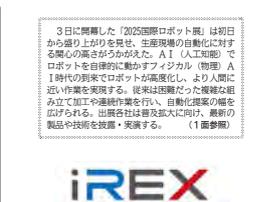


**安川電機**

安川電機は設計情報などのデータからロボットの動きを自動で生成し、変換可能なAIロボット「モーターマックス」が仮想空間で動作し、実際の現場で実用化を実現する。

## 自動化提案 幅広げる

「2025国際ロボット展」に出展する。同社は「2025国際ロボット展」に出展する。



**アマタ**

アマタは「2025国際ロボット展」に出展する。同社は「2025国際ロボット展」に出展する。

## 2025国際ロボット展

世界最大規模のロボット専門展「2025国際ロボット展」(日本ロボット工業会、日刊工業新聞社主催)が12月3-6日に東京ビッグサイト(東京都江東区)で開催される。「ロボット展がもたらす持続可能な社会」をテーマに、国内外から最先端のロボットを仕組む。AI(人工知能)や仮想現実(VR)、拡張現実(AR)といった最新の技術が盛り込まれる。11月11日～12月19日の期間中はオンラインでも開催し、高度な技術をアピールする。出展企業の注目製品などを紙上で紹介する。

## フィジカルAIに脚光

フィジカルAIは、人間の知能を模倣するのではなく、人間の知能を補完する。人間の知能を補完する。人間の知能を補完する。

**ロボット・人 共存時代**

「2025国際ロボット展」に出展する。同社は「2025国際ロボット展」に出展する。

## 国際ロボ展開幕

**課題解決 役割大きく**

日本ロボット工業会会長 川崎重工業 本康彦社長は、課題解決者としての展示会を通じて、ロボットが果たす役割がますます大きくなっていくと語り、投資する世界(人工知能を含む)に注ぎたいと述べた。

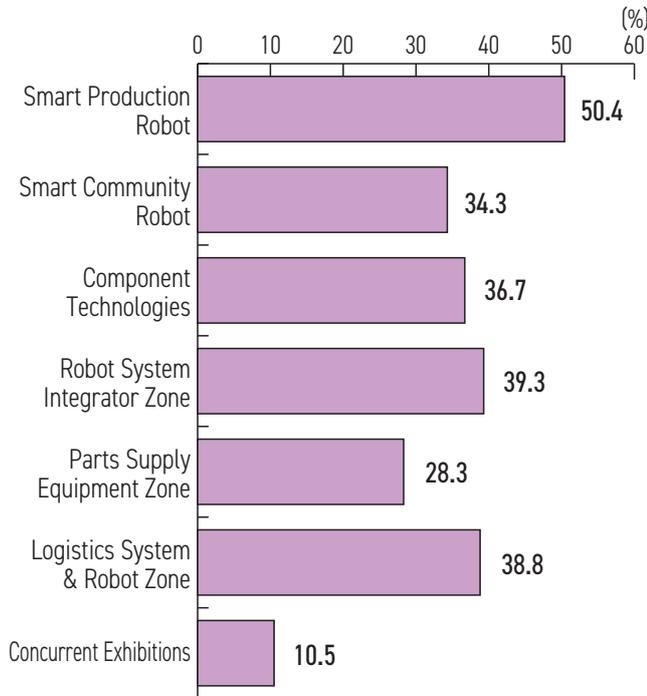
「2025国際ロボット展」は、課題解決者としての展示会を通じて、ロボットが果たす役割がますます大きくなっていくと語り、投資する世界(人工知能を含む)に注ぎたいと述べた。



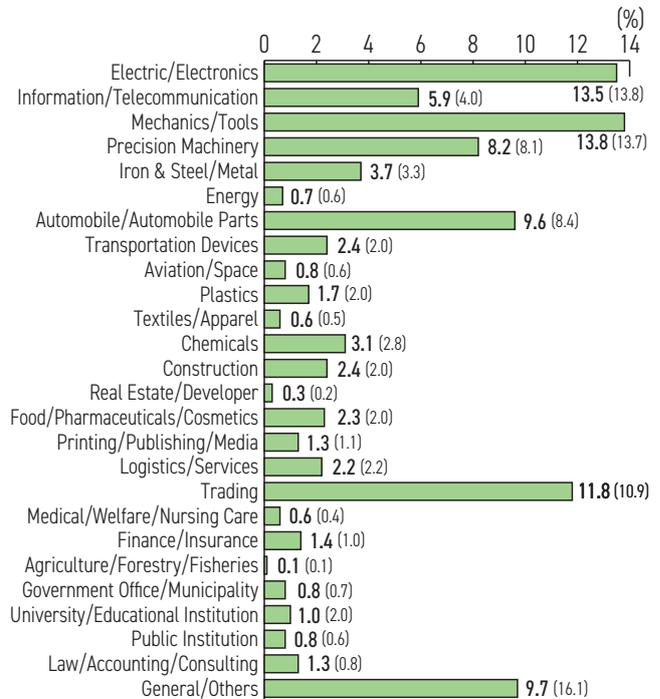
# Visitor Survey Results

Numbers in parentheses are from the 2023 edition.

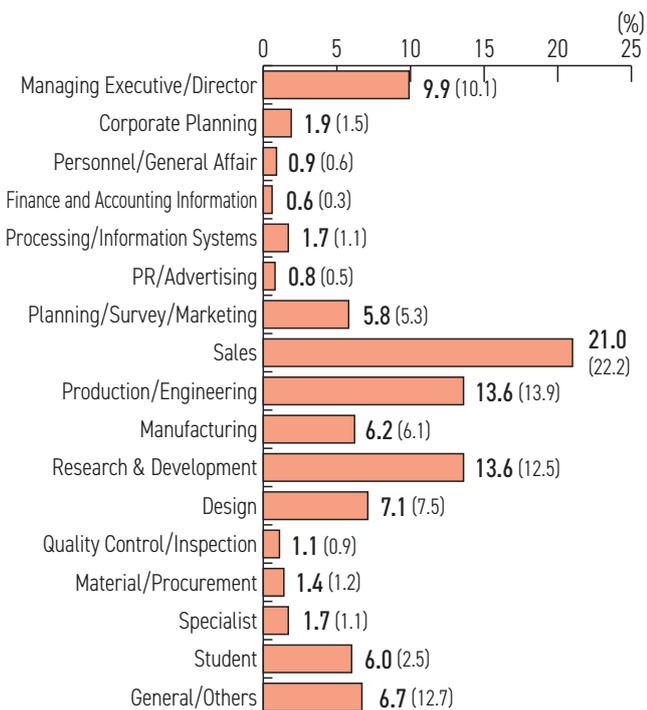
## Q1. Which event/area are you interested in? (Multiple choices allowed)



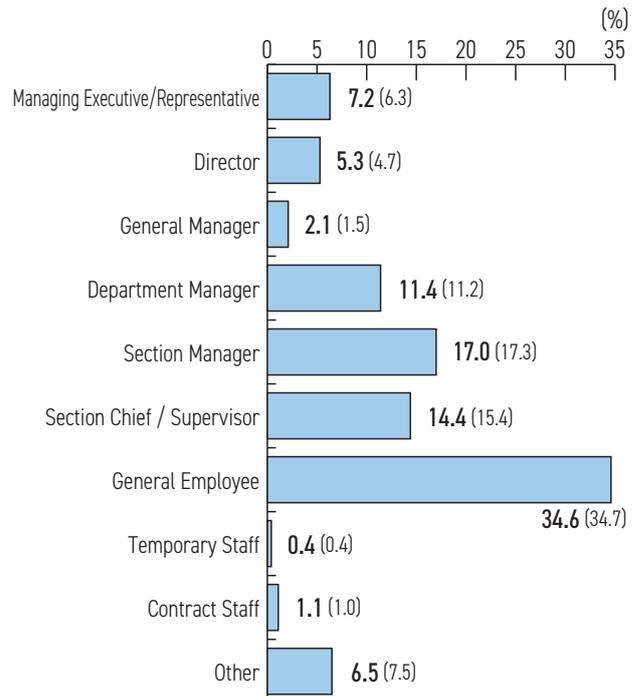
## Q2. Which industry are you involved in?



## Q3. What is your occupation?



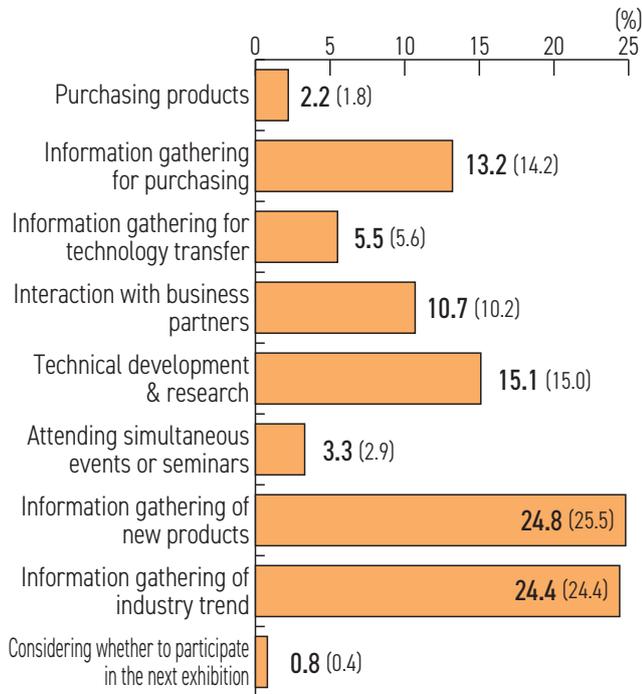
## Q4. What is your job title?



### Q5.

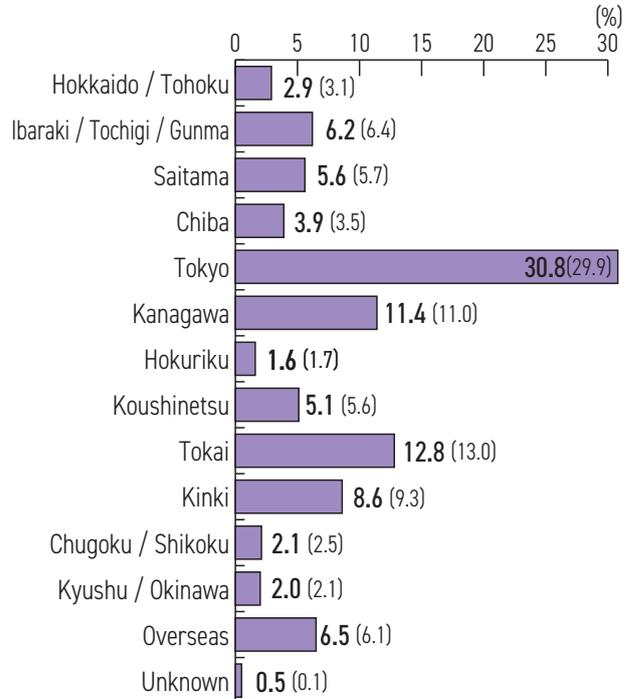
What is your purpose of the visit to this exhibition?

(Multiple choices allowed)



### Q6.

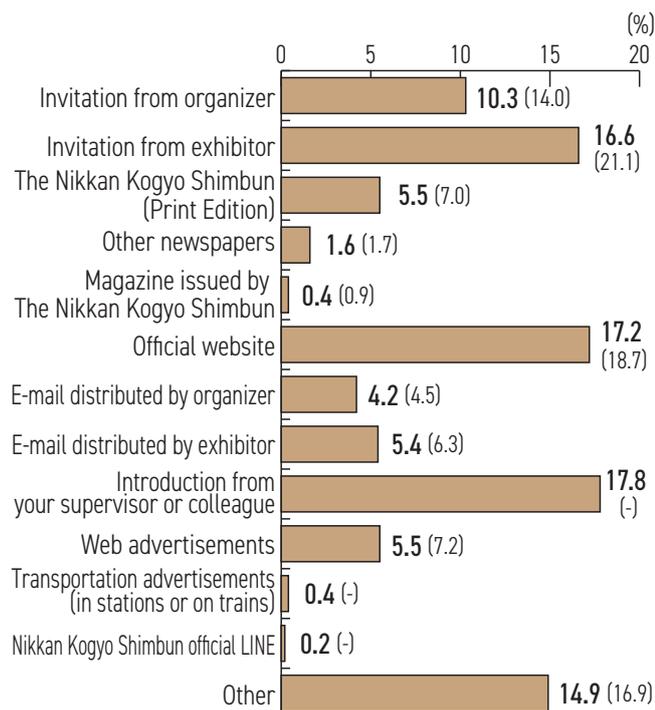
Where did you travel from?



### Q7.

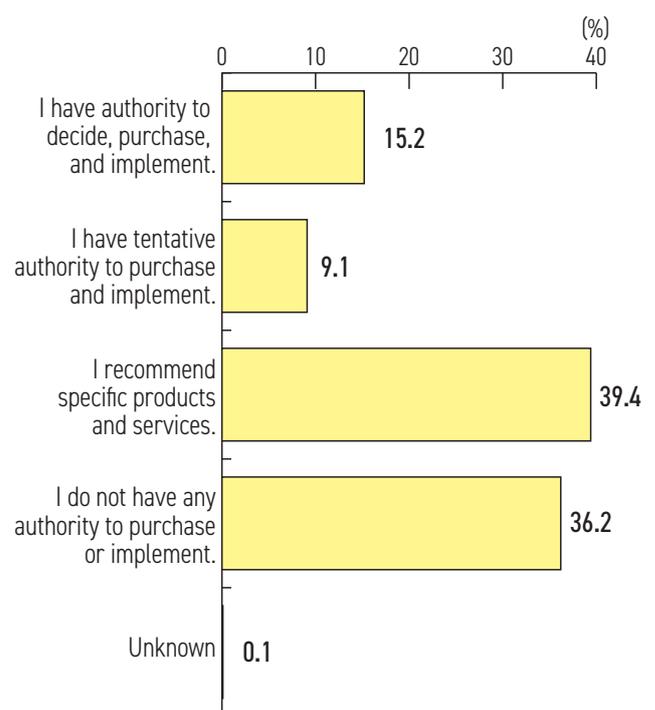
How did you know about this exhibition?

(Multiple choices allowed)

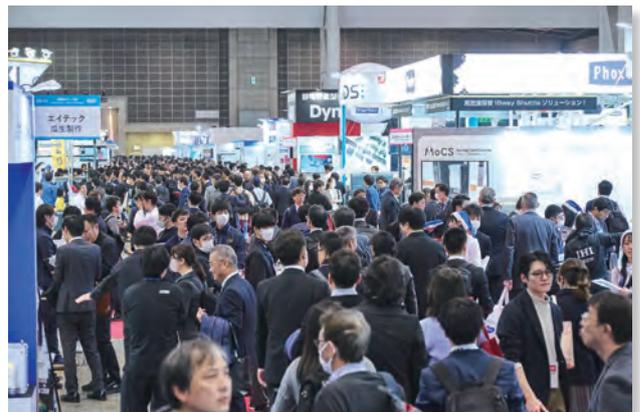
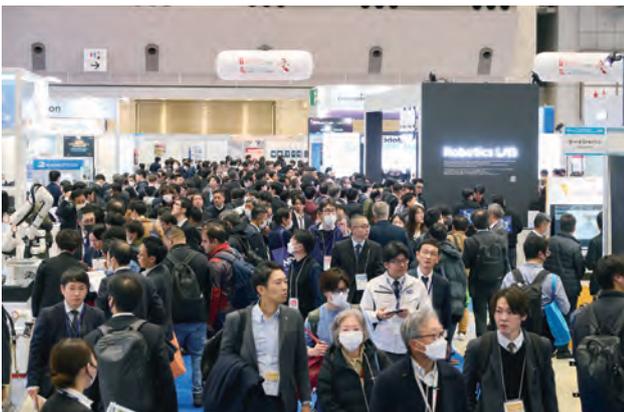
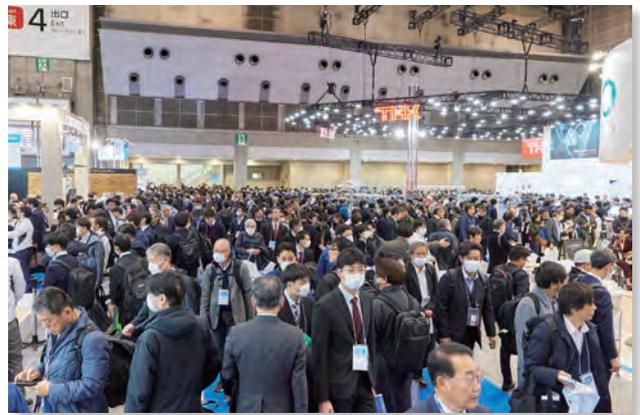


### Q8.

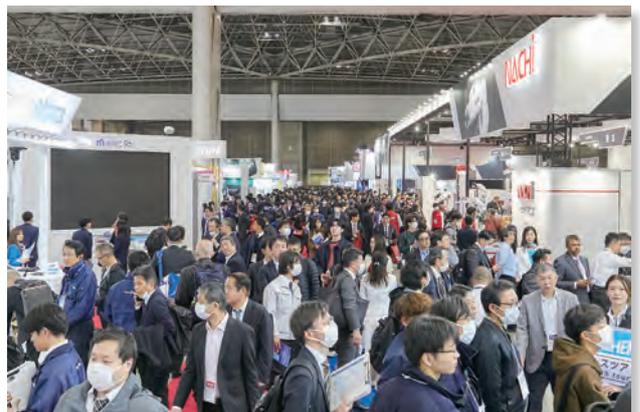
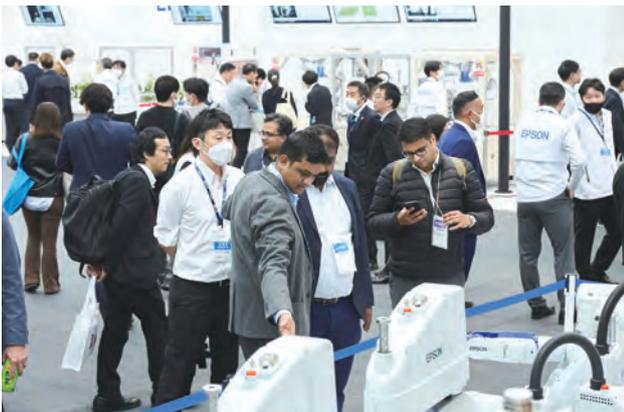
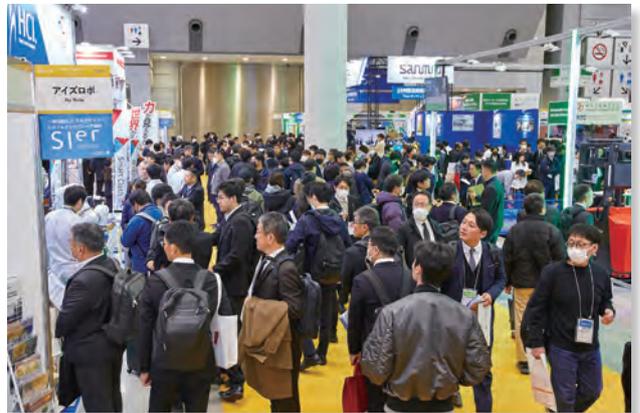
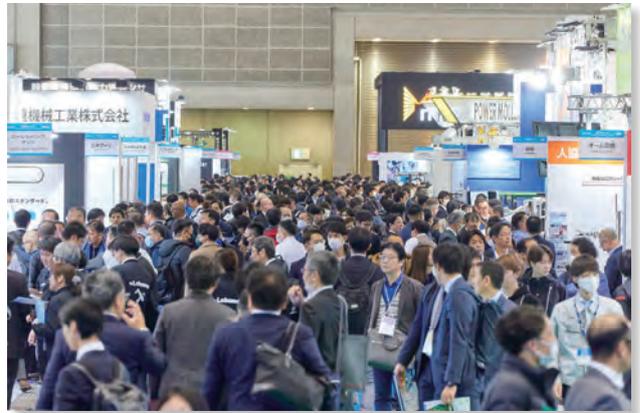
How involved are you in purchasing and implementing products and services?



# Event Gallery ①



# Event Gallery ②



## Announcement of the Next Event

# iREX 2027

■Date: Early December 2027 (tentative)

■Venue: Tokyo Big Sight

Inquiry



**The Nikkan Kogyo Shimbun**

14-1, Nihombashi Koami-cho, Chuo-ku, Tokyo, Japan 103-8548  
info-irex@nikkan.tech