



# Previous Show Data



**ONSITE** (Date: Nov. 29 Wed. – Dec. 2 Sat., 2023 Venue: Tokyo Big Sight, Japan)

Check the previous exhibitors



## Exhibition Scale

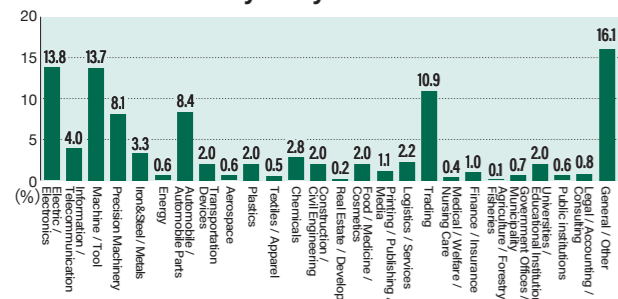
Number of exhibitors **654** companies and organizations

Number of booths **3,508** booths

Number of exhibitors from overseas (out of the total visitors) **121** exhibitors, **443** booths, **18** countries and regions

## Results of Visitor Survey

### Q1 Which industry are you involved in?



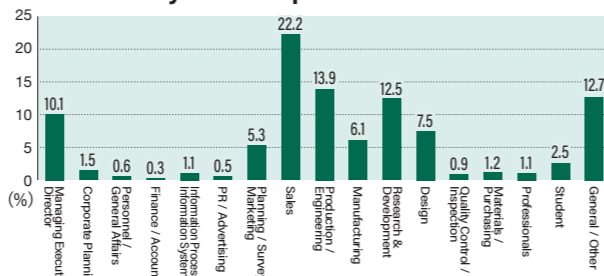
## Number of Visitors

Date	Weather	Numbers
Nov. 29 (Wed.)	Sunny	34,125
Nov. 30 (Thu.)	Sunny	39,458
Dec. 1 (Fri.)	Sunny	45,789
Dec. 2 (Sat.)	Sunny	28,753

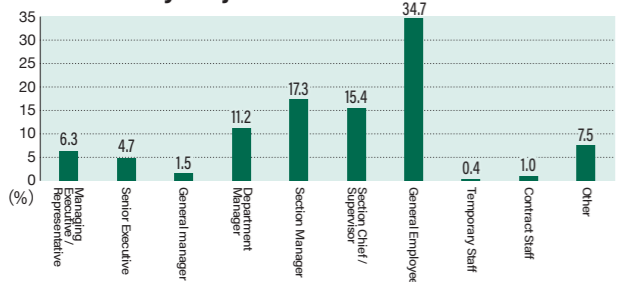
**Total 148,125**

Number of exhibitors from overseas (out of the total visitors) 9,035 visitors from 89 countries and regions

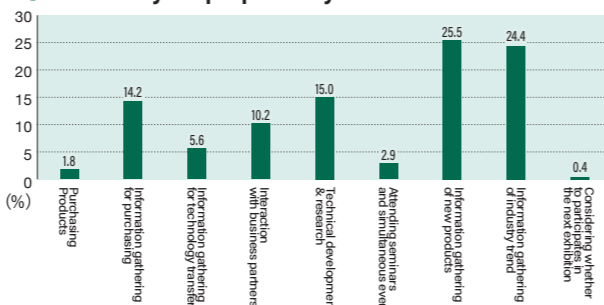
### Q2 What is your occupation?



### Q3 What is your job title?



### Q4 What is your purpose of your visit to this exhibition?

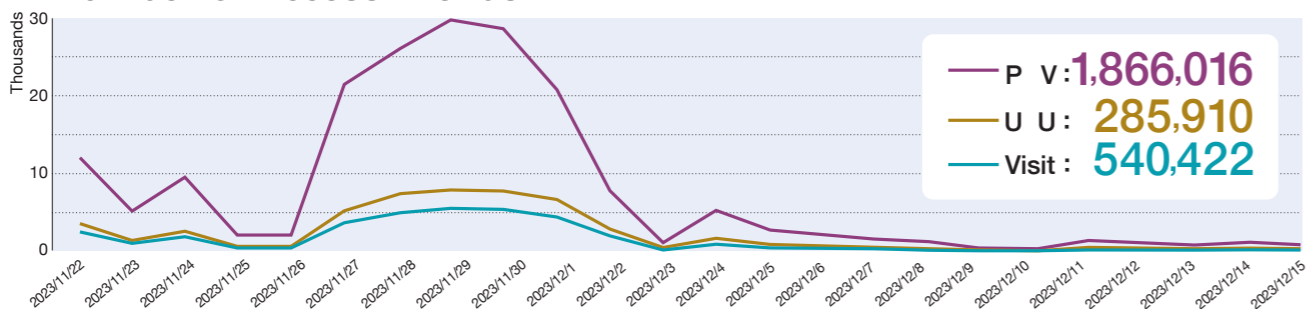


**ONLINE** (Date: Nov. 22 Wed. – 15 Dec. Fri., 2023)

Number of exhibitors **63** companies and organizations

Number of exhibitors from overseas (out of the total visitors) **13** exhibitors, **7** countries and regions

## Number of Access Trends



※Reference source: Google Analytics®(https://irex.nikkan.co.jp/online) ※Period: Nov. 22 Wed. 2023 – Dec. 15 Fri. 2023

## Contact/Application

iREX 2025 Secretariat c/o THE NIKKAN KOGYO SHIMBUN, LTD.  
14-1 Nihombashi Koami-cho, Chuo-ku, Tokyo 103-8548, Japan

E-mail: [irex-apply@nikkan.tech](mailto:irex-apply@nikkan.tech) Website: <https://irex.nikkan.co.jp/?lang=en>



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# Sustainable Societies Through Robotics



# iREX INTERNATIONAL ROBOT EXHIBITION 2025

**ONSITE** Dec. 3 Wed ... 6 Sat 2025 10:00 a.m. - 5:00 p.m. Tokyo Big Sight  
**ONLINE** Nov. 19 Wed ... Dec. 19 Fri 2025

Organized by Japan Robot Association (JARA)

日刊工業新聞社 The Nikkan Kogyo Shimbun

Exhibition Guide



# Sustainable Societies Through Robotics

The International Robot Exhibition was first held in 1974, and it has been held once every two years since then, marking the 26th exhibition. It is highly regarded both in Japan and abroad as one of the largest robot exhibitions in the world. The 2025 International Robot Exhibition will be held under the theme of “Sustainable Societies Through Robotics” with the aim of creating industries and solving social issues through the coexistence and collaboration of humans and robots. State-of-the-art robots and robot-related technology including AI, ICT, and component technologies will all be on display throughout the event.

We are looking forward to your exhibits at the International Robot Exhibition 2025, where people involved in all aspects of robotics gather from all over the world.

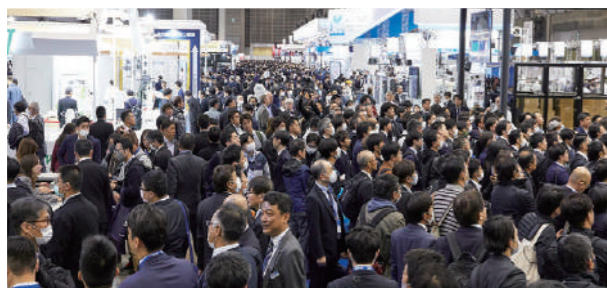
Japan Robot Association  
THE NIKKAN KOGYO SHIMBUN, LTD.

## POINT 1

### One of the largest robot trade shows in the world

iREX 2023 Results Exhibitors **654** companies/organizations  
Booths **3,508** booths

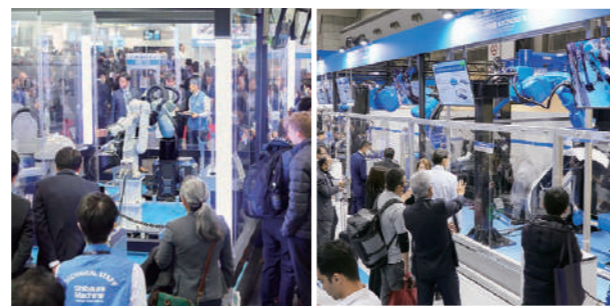
The previous event in 2023 was the largest ever held, with more than 140,000 visitors, following the lifting of various restrictions due to COVID-19. In addition, nearly 10,000 visitors from overseas also came to the show, bringing it back to the scenery as “One of the world’s largest robot trade shows.”



## POINT 2

### The latest robot technologies and products in a variety of concurrent events!

Robot manufactures and robot-related companies from around Japan and the world will all be in one place exhibiting the newest technologies and related products, making it a perfect opportunity for business discussions leading to new business. Various forums, seminars, and more concurrent events will be held every day to bring the latest robot technologies to the world.



## POINT 3

### Spreading promotions bringing the strength of media

iREX attracts visitors who are interested in doing business through various media such as newspapers, trade magazines and digital media. Prior to the exhibition, special feature articles on iREX will be published in various media, and daily updates on the venue will be provided in print and on the website during the event.



## POINT 4

### “iREX ONLINE,” an online exhibition boasting 290,000 visitors, is to be held for one month!

The previous “iREX ONLINE” had approximately 290,000 visitors.

In addition, the exhibitor webinars received a very positive response, with the total number of views reaching approx. 30,000.

※For details, please refer to page 8 and 9.



※The image above is from the previous edition.

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Title	INTERNATIONAL ROBOT EXHIBITION 2025 (iREX2025)
Purpose	The purpose of the exhibition is to gather and exhibit industrial and service robots and related equipment from around the globe under one roof, and to contribute to the creation of new markets and promotion of industrial technology of robots.
Theme	Sustainable Societies Through Robotics
Organized by	Japan Robot Association (JARA), THE NIKKAN KOGYO SHIMBUN, LTD.
Date	Dec.3 Wed. – 6 Sat. 2025 (Opening Hours: 10:00am to 5:00pm)
Admission	JPY 1,000 (free admission to people who have preregistered or who hold invitations, or under 16 years of age)
Venue	Tokyo Big Sight East 4 to 8 Halls, West 1 to 4 Halls and Atrium
Concurrent Exhibitions (South Halls)	Smart Factory Japan, PAN-EXHIBITION FOR WASH AND CLEAN, VACUUM, SAMPE Japan, High Precision & Difficult Manufacturing Technology Show, Surface Structure Design Show

Supported by Ministry of Economy, Trade and Industry / Ministry of Health, Labour and Welfare / Ministry of Land, Infrastructure, Transport and Tourism/ Ministry of Internal Affairs and Communications / Ministry of Education, Culture, Sports, Science and Technology / The Japan Chamber of Commerce and Industry/ New Energy and Industrial Technology Development Organization (NEDO) / Japan External Trade Organization (JETRO) / Japan Broadcasting Corporation (NHK) (Random Order, Plan to apply)

Special Supported by All Japan Plastic Products Industrial Federation / Communications and Information Network Association of Japan / Japan Amusement Industry Association / Japan Assistive Products Association / Japan Association for Automation Advancement / Japan Association of Corrosion Control / Japan Auto Parts Industries Association / Japan Automobile Manufacturers Association / Japan Belt Association / Japan Construction Equipment Manufacturers Association / Japan Construction Machinery and Construction Association / Japan Electric Measuring Instruments Manufacturers' Association / Japan Fluid Power Association / Japan Forming Machinery Association / Japan Machine Tool Builders' Association / Japan Metal Stamping Association / Japan Packaging Machinery Manufacturers Association / Japan Painting Contractors Association / Manufacturing Science and Technology Center / Micromachine Center / Nippon Electric Control Equipment Industries Association / Robot Revolution & Industrial IoT Initiative / Semiconductor Equipment Association of Japan / The Association for Technical Aids / The Association of Care Goods Providers / The Iron and Steel Institute of Japan / The Japan Bearing Industry Association / The Japan Electrical Manufacturers' Association / The Japan Food Machinery Manufacturers' Association / The Japan Institute of Material Handling / The Japan Machinery Federation / The Japan Society for Precision Engineering / The Japan Society of Industrial Machinery Manufacturers / The Japan Welding Engineering Society / The Robotics Society of Japan / The Society of Instrument and Control Engineers (Alphabetical order, Plan to apply)





# Exhibit Categories

## Smart Production Robot

Robots that support and work in the manufacturing, construction, agriculture, forestry, and fisheries industries based on "Manufacturing and Growing".

(processing, forming, welding, painting, pressing, assembly, mounting, measuring and inspection, infrastructure, conveying, sorting, picking, harvesting and spraying, etc.)

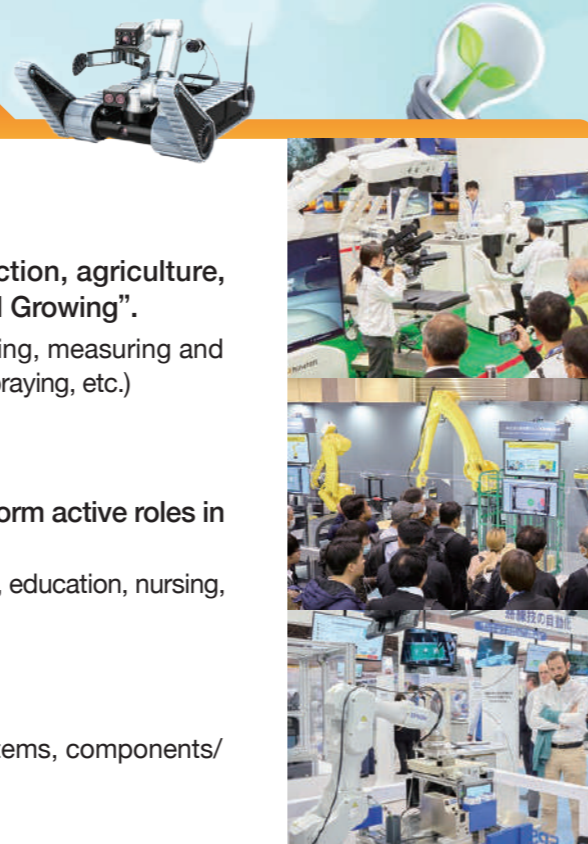
## Smart Community Robot

Robots that support a healthy, safe and secure society and perform active roles in the community and daily life.

(lifestyle, social, help, cooperation, catering, delivery, security, cleaning, education, nursing, medical, cooking, retail, disaster response, etc.)

## Component Technologies

AI/generative AI, exterior, AR/VR, software, drive/sensor/control systems, components/parts, related equipment (Hardware), etc.



# Concurrent Events



Dec.6(Sat.) Only!



This project, which has been a series since 2017, will be held continuously. Craft workshops, robot experiences, and other programs that can be enjoyed by people of all ages will be held.

**Various Forums and Seminars** Both at Tokyo Big Sight venues and Online exhibition will have attractive forums and seminars for latest information on the robotics industry.



# Media Exposure Results

iREX2023 was featured and covered by a number of media in Japan and abroad.

## TV Programs (Excerpt)

Fuji Television Network	[Mezamashi8] [It!] etc.
TV Asahi	[ANN News] [Good! Morning] etc.
TBS	[N Sta] [Joho 7days Newscaster] etc.
NHK	[News Watch 9]
TV Osaka	[Yasashii News]



※Image Only

## Newspapers / Websites (Excerpt)

The Nikkei	Automation Shimbun	FNN Prime Online	Yahoo! News	dmenu News
Nikkei Sangyo Shimbun	Dempa Publications	Jiji Press News	47NEWS	IoT NEWS
Sangyo Press	THE MID-JAPAN ECONOMIST	TeleAsa news	Robosta	Bloomberg etc.



# Promotion and Advertising (Planned)



iREX will have various promotions for Japan and abroad, with the maximum strength of media.

## Newspaper, Specialized magazines

To attract visitors, the exhibition will be announced in The Nikkan Kogyo Shimbun, a general industrial newspaper. The newspaper will profile exhibitors and provide the latest information to attract potential end-users. Feature articles about the exhibition will also be published in various industry magazines, actively attracting a high-quality demographic of visitors.



## Web, Digital Media

### iREX Official Website

Information about the exhibition, forum, symposium, and other parallel events will be announced on the iREX official website. The official website will enhance effectiveness of exhibiting by providing information about participating companies and their products.



### The Nikkan Kogyo Shimbun website

The Nikkan Kogyo Shimbun website will post everyday about related information on the exhibition and robots, that will attract visitors.



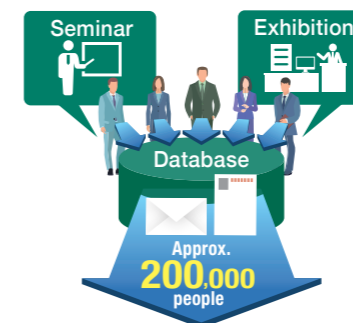
### Newswitch

The latest articles of iREX and themes related to robots will be provided on Newswitch. Newswitch obtains support from a wide range of people by providing easy-to-understand news of The Nikkan Kogyo Shimbun.



## DM, Email

DM and Email will be delivered by using our data base to approximately 200,000 people who have attended exhibitions, seminars, and forums in the past.



## News Releases, Press Events

News related to this exhibition will be released to approximately 500 media in Japan and overseas. In addition to that, press events for various types of media will be held to promote iREX.



## Invitation Flyers

About one million Invitation flyers will be distributed, that will promote to attract visitors from a broad range of industries. Invitation flyers in English will be sent to embassies and robotics-related organizations in each country and more, it helps promote the iREX and attract visitors widely.



## Media Advertising

To reach a broad range of visitors, advertisement such as promotional video, the organizer's interviews and more will be displayed on trains and at stations by using the Tokyo Metropolitan rail network.







ONSITE Exhibition

# Booth Rental Fee / Booth Specification

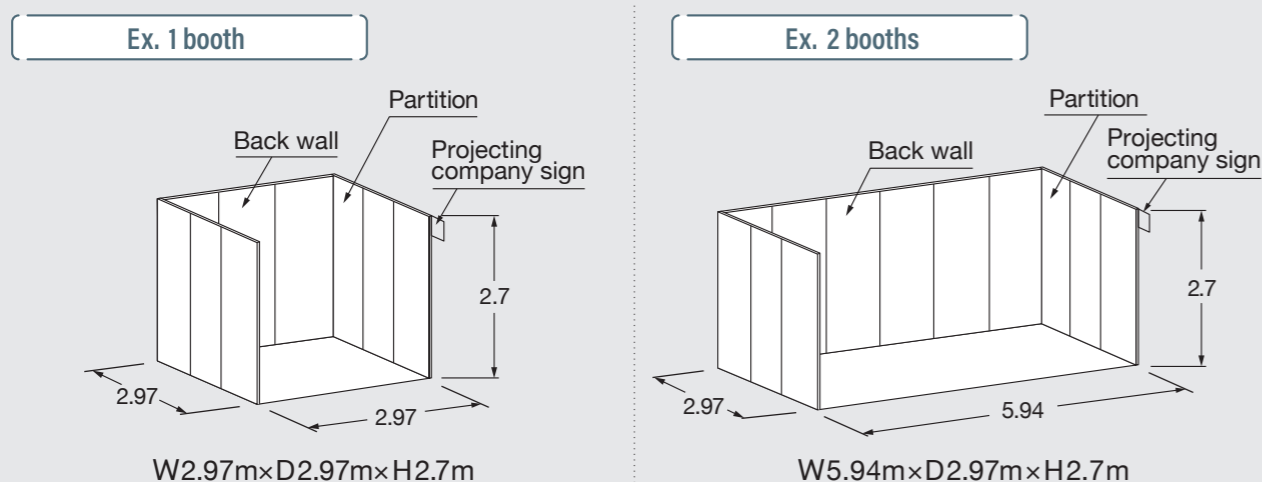
## 1 Raw Booth Rental Fee (Width 2.97m×Depth 2.97m×Height 2.7m : Approx. 9m<sup>2</sup>).

### ▶ General ..... JPY 495,000 (Tax included.)

Members of Japan Robot Association, Japan Factory Automation & Robot System Integrator Association, JAPAN PARTS FEEDER ASSOCIATION, The Japan Institute of Material Handling, or municipalities and public institutions are eligible for member pricing. Please contact the iREX secretariat.

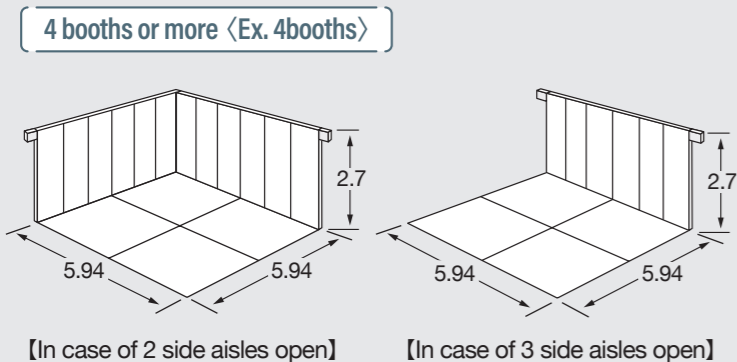
The secretariat will decide booth location by taking into consideration such matters as exhibit field, exhibit scale, and past exhibit records. Kindly note that requests for specific locations are not accepted. Booth location will be informed to the exhibitors around June 2025.

### Inline Booth (1-4 booth)



- A back wall, partition and projecting company sign will be provided.
- A system panel (white surface) will be used as the back wall and the partition.
- For corner booths, the partition on the aisle side will not be provided unless requested by the exhibitor.
- Back wall cannot be removed with or without adjacent booth(s).

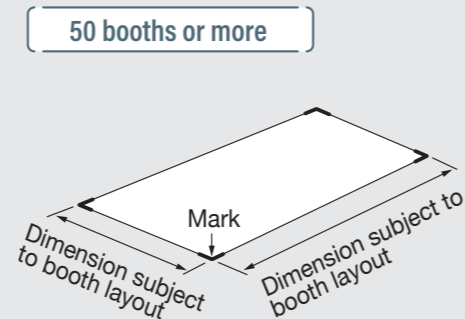
### Multiple Row Booth



※The number of aisles may change depending on the layout.

- A partition and a projecting company sign will be provided.
- A system panel (white surface) will be used as the partition.

### Island Booth



- The positioning and dimensions of the island booths will be clearly marked on the floor.
- Projecting sign will be placed by the secretariat somewhere in plain sight after each booth has been set-up.

**There are no power supplies, lights, carpets, etc. provided in any of the booths.**



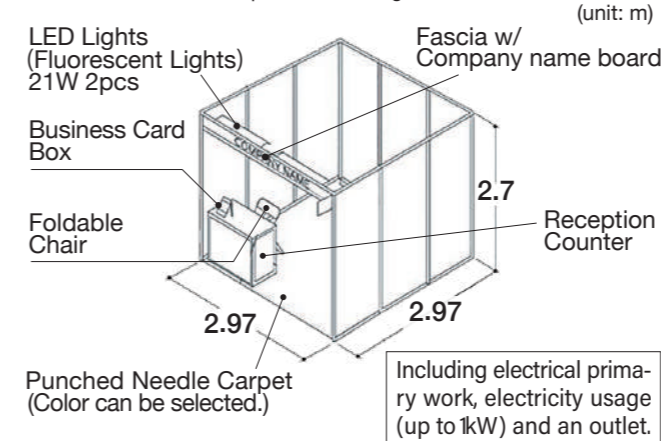
# Option Package Booth

※Please contact the secretariat for details and application procedures for package booth plan.

The one-stop package that you can reduce the hassle of arranging decorations!

### ▶ Booth Rental Fee + JPY 99,000 (Tax included.)

※This is tentative. It is possible to change.



Including electrical primary work, electricity usage (up to 1kW) and an outlet.  
※For 2 or more booths are also available.  
※The package comes only 1 company name board even for a corner booth.

### ▶ 1 Booth Basic Package Entitlements

Punched Needle Carpet		9 m <sup>2</sup>
Fascia w/Company name board	W1800×H300	1 PC
Reception Counter	W900×D450×H930	1 PC
Business Card Box		1 PC
Foldable Chair		1 PC
LED Lights (Fluorescent Lights)	21W	2 PCS
Power Outlet (2-Plugs type)		1 PC
Electrical Primary work and Electricity Usage 1kW		—

\*If your electricity usage exceeds 1kW, you will need to apply for electrical work separately.



# Exhibitor Seminar (Paid)

Provides exhibitors an open place to present the products and technology on their own.

Venue	Designated space within iREX2025
Capacity	90 - 100 seats (planned)
Equipment	Podium, Computer, Projector, Microphone, Screen and Chairs
Fee	JPY 165,000 (tax included.) / 1 session
Time	Up to 40 min (incl. Q&A) / 1 session



### ▶ Time Schedule

	Dec.3 Wed.	Dec.4 Thu.	Dec.5 Fri.	Dec.6 Sat.
10:30~11:10	A	G	M	S
11:30~12:10	B	H	N	T
12:30~13:10	C	I	O	U
13:30~14:10	D	J	P	V
14:30~15:10	E	K	Q	W
15:30~16:10	F	L	R	X

### Notices

- Seminar presenters must be part of a company or organization exhibiting at iREX2025.
- Applications will be accepted on a first-come, first-served basis, and the time schedule will be adjusted by the secretariat.
- Seminar presenters are expected to prepare their own handouts and other materials.
- Admission will be free for all sessions.
- Interpretation services will not be provided.

Application Deadline

**February 28 Fri., 2025**

Applications will be closed when all time slots are booked.



Online exhibition of one of the largest international robot exhibitions, on again this year!

# iREX 2025 ONLINE

## What is "iREX ONLINE"?

Recommend a hybrid exhibit of "Onsite venue" and "Online venue". Please make use of the iREX ONLINE to maximize your exhibit's effectiveness.

Previous Results  
 PV 1,866,016  
 UU 285,910  
 Visit 540,422

※Source: Google Analytics\* (https://irex.nikkan.co.jp/online/)  
 ※Period: Nov. 22 Wed. to Dec. 15 Fri. 2023



1 week extended from previous iREX!  
 About 1 month!

Nov. 19 Wed ▶ Dec. 19 Fri . 2025

- Collect business card information**  
Collect data of company name, location, department, name, telephone number, e-mail address, industry type and more.
- English & Japanese available**  
Enable to approach the segment of international exhibition visitors.
- Abundant Lead Generation**  
Plan C achieved an average of 700 business card information acquisition. ※Previous results
- Creating Encounters**  
The search functions for exhibiting items implemented to create chance enters as if at the onsite venue.

### Visitor Attributes

Many visitors from the layers including production engineering, research and development attended. Combinedly exhibiting at iREX ONLINE enhances your PR to the visitors working in the engineering field more than only at onsite venues.

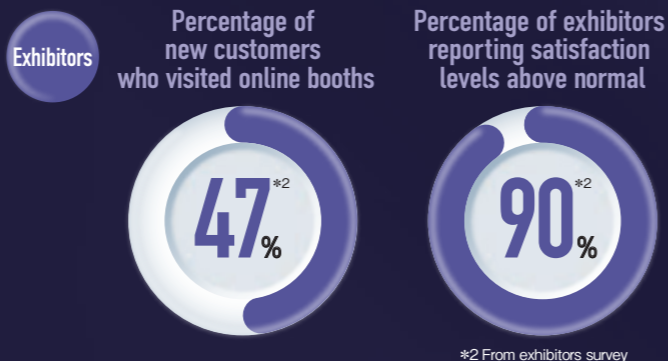
- Top industries**
- Electric / Electronics
  - Machine / Tool
  - Automobile / Automobile parts
  - Precision Machinery
- Top occupations**
- Production / Engineering
  - Research & Development
  - Sales
  - Design

Wish to attend iREX ONLINE combined with Onsite next time



### Visitor Comments

- iREX ONLINE was a great platform to see exhibits from various manufacturers at one time and watch webinars. It was a very useful tool for gathering information.
- It was helpful that I was able to look around the onsite exhibition smoothly as the preparation with online exhibition in advance.
- The online exhibition helped me to find the newest trend in technologies while I was unable to visit the onsite exhibition. (From the visitor survey)



### ONLINE Plan

Average number of visits / 3.5 times higher\* than Plan C ※Previous Results

**Plan A**

10 slots of display

- Business card information
- Detailed log

1 webinar slot

**Plan B**

5 slots of display

- Business card information
- Detailed log

**Plan C**

3 slots of display

**Trial Plan**

This plan is to consider the Paid Plan with the visible number of collected business cards.

- Create and exhibit an online booth ...FREE
- Purchase business card information ...PAID

**Paid Plan**

- Available to obtain the business card information

NEW Trial plan for free is newly available! \*3

Higher ← The display priority of the exhibitor's name → Lower

\*3 The Trial Plan is only available for the onsite exhibitors.

### ONLINE Fee

○ Basic Option — Paid Option

Plan (Slots)	Members / Non-Members*4	Deals! Onsite Exhibitors Fee (Tax included.)	ONLINE Only Fee (Tax included.)	Option					
				Online Business Card Information	Webinar	Detailed Log	Survey	PR Slot Appearance	Google Analytics*
A (10 slots)	Members	JPY 550,000	JPY 1,100,000	○	○	○	○	○	—
	Non-Members	JPY 660,000	JPY 1,430,000	○	○	○	○	○	—
B (5 slots)	Members	JPY 385,000	JPY 550,000	○	—	○	○	—	—
	Non-Members	JPY 495,000	JPY 770,000	○	—	○	○	—	—
C (3 slots)	Paid Plan	Members	JPY 165,000	JPY 440,000	○	—	—	—	—
		Non-Members	JPY 275,000	JPY 550,000	○	—	—	—	—
	Trial Plan	Members	Free of charge	—	—*5	—	—	—	—
		Non-Members	Free of charge	—	—	—	—	—	—

\*4 Members of Japan Robot Association, Robot System Integrator Association(excl. Cooperating members), JAPAN PARTS FEEDER INDUSTRIAL ASSOCIATION, The Japan Institute of Material Handling or municipalities and public institutions (incl. universities) are eligible for member pricing. \*5 To top up the function for Online Business Card Information, the price will be stated as on the right. (The details will be announced in the Guidance for Exhibitors.) <Members> JPY 220,000(tax incl.) <Non-members> JPY 330,000 (tax incl.)

### Paid Options

**Recommend!**

● **Exhibitor Webinar** Enhance ONLINE exhibit results!

Basic Streaming 1 slot (40min.) + Archived Streaming

**Set Price JPY 220,000** (Tax included.)

Synergistic effects with Onsite exhibiting further increase the effectiveness of your exhibit.

**Period of Onsite Exhibition**

	Nov. 26 Wed.	Nov. 27 Thu.	Nov. 28 Fri.	Dec. 1 Mon.	Dec. 2 Tue.	Dec. 3 Wed.	Dec. 4 Thu.	Dec. 5 Fri.	Dec. 6 Sat.
10:30~11:10	—	B-1	C-1	D-1	E-1	F-1	G-1	H-1	I-1
11:30~12:10	—	B-2	C-2	D-2	E-2	F-2	G-2	H-2	I-2
12:30~13:10	A-1	B-3	C-3	D-3	E-3	F-3	G-3	H-3	I-3
13:30~14:10	A-2	B-4	C-4	D-4	E-4	F-4	G-4	H-4	I-4
14:30~15:10	A-3	B-5	C-5	D-5	E-5	F-5	G-5	H-5	I-5
15:30~16:10	A-4	B-6	C-6	D-6	E-6	F-6	G-6	H-6	I-6
16:30~17:10	A-5	B-7	C-7	D-7	E-7	F-7	G-7	H-7	I-7

- **Detailed log functionality**  
Obtain visitor log for exhibited item. **JPY 110,000** (Tax included.)
- **Displaying in PR Slot**  
Displaying in the "Recommended exhibitors" when searching for exhibitors. **JPY 110,000** (Tax included.)
- **Google Analytics®**  
Embed Google Analytics® in the ONLINE booth. **JPY 110,000** (Tax included.)





# Application Procedures



Please download the application form and regulations from the official website.

official website



## How to apply to exhibit

Please be sure to read the "Exhibition Rules and Regulation" and apply only after agreeing to the regulations. Fill in the required items in the Application Form and send it to the secretariat by E-mail. An invoice will be issued after your application has been approved. The booth rental fee shall be paid within one month of the date on the invoice.

E-mail irex-apply@nikkan.tech

## Important Notices about Onsite Exhibit Application

### Limitation on the number of booths

(for companies/organizations that have exhibited at the past three iREXs) Due to the limited booth space, the maximum number of booths you may apply for is the number of booths you have previously exhibited in the past. If you would like to increase the number of booth spaces, please indicate the number of additional booth spaces you would like by the "Request for additional booth spaces" box on the application form.

(If there are still booth spaces available after the application deadline (Feb.28,2025), booths will be allocated in the order of application, starting with applicants with the fewest number of booth spaces.

※The last three times refer to the iREXs held in 2019, 2022, and 2023.

### Booth Allocation

The secretariat will decide booth location by considering the contents of exhibits, shape of exhibits, in order of application, the number of booths, structure of the venue, and other matters. Booth allocation will be informed to the exhibitors around June 2025.



ONSITE	Application Deadline	<b>February 28 (Fri.) 2025</b>
	Payment Deadline	<b>Due within one month of invoice date</b>

※Kindly note that applications will be closed earlier than the deadline if all spaces are booked.

ONLINE	Application Deadline	<b>August 29 (Fri.) 2025</b>
	Final Deadline	<b>November 4 (Tue.) 2025</b>
Payment Deadline	First Deadline	<b>Due within one month of invoice date</b>
	Final Deadline	<b>Due within one month of invoice date</b>

※The names of the exhibitors those apply before First Deadline will be on the invitation.

## Change or Cancellation of Exhibit Contracts

When you wish to change/cancel booths for onsite exhibition or plans for online exhibition that have already been applied for, you need to specify the reason in writing and need an approval from the secretariat. The following cancellation fee will be applied.

※If you have applied for both onsite and online exhibitions and wish to cancel only the onsite exhibition, a fee for only online exhibition shall be charged instead.

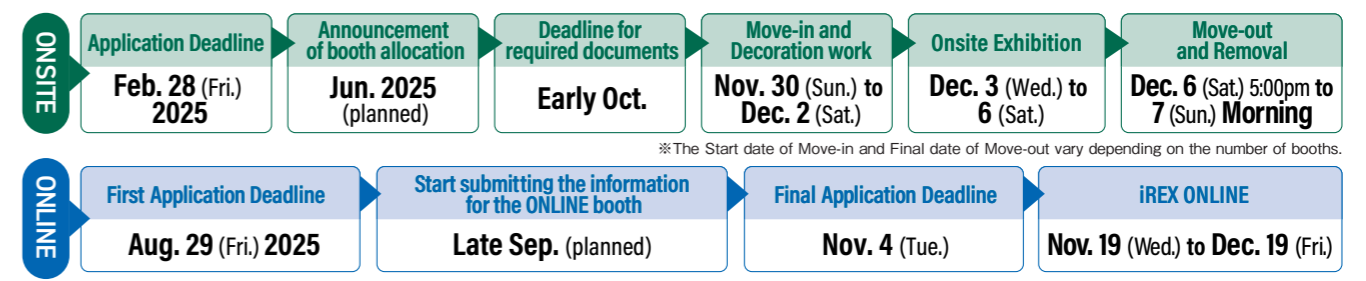
ONSITE	From application acceptance to the day before announcement of booth allocation May 31 (Sat.) 2025	<b>50%</b> of Booth Rental Fee
	After June 1 (Sun.) 2025	<b>100%</b> of Booth Rental Fee

ONLINE	From application acceptance to August 29 (Fri.) 2025	<b>50%</b> of Online Exhibition Fee
	After August 30 (Sat.) 2025	<b>100%</b> of Online Exhibition Fee

※Online Exhibition Fee includes Online booth fee, Webinar fee and various option fee.



# Schedule to the iREX2025 (Planned)



# FAQ about ONSITE Exhibition



## VISA-related issues

- Q** Will the organizer/secretariat issue the "Invitation Letter" or related documents for overseas exhibitors to obtain the VISA?
- A** No. The organizers will not issue letters of reason for invitation or letters of guarantee as defined by the Japanese Ministry of Foreign Affairs. Additionally, the organizers take no responsibility for any loss or damage incurred in the event the Japanese embassy or consulate does not issue a visa and an exhibition applicant is unable to exhibit. If exhibitors from overseas require a visa, exhibitors are responsible for preparing and processing necessary paperwork including the letter of reason for invitation or letter of guarantee.

## Participation of Co-Exhibitor

- Q** We are two or more companies who want to participate together as co-exhibitors. What should we do? (Application Form Item 2)
- A** Please tick the item "Yes. We have co-exhibitor(s)." in the application form. We will send a separate form for co-exhibitors. This also applies to participating municipalities and groups.

## Fee & Payment

- Q** I would like to know about the billing of exhibition fees.
- A** An invoice will be issued after your application has been approved, so please be sure to pay the exhibition fee due within one month of the date on the invoice.
- Q** What is included in the exhibition fee?
- A** Only the space, the walls separating booths, the back wall, and projecting company sign are provided. (No power supply, lights, carpet, etc.) Corner booths have no dividers on the aisle sides (island booths have no walls).

## Height Restrictions

**Q** What are the height restrictions on decorations?

**A**  2.7m or less  3.6m or less  4.5m or less

- Inline booth 2.7m or less**
  - Set 1m from aisles and walls, and under 3.6m
- Multiple Row booth 3.6m or less**
  - Set 1m from aisles and walls, and under 4.5m
  - Set 1m from neighboring booths and under 2.7m
- Island booth 3.6m or less**
  - Up to 3.6m on each side
  - Set 1m from aisles and under 4.5m

(There is no height limit for exhibits)

## Full Wall Regulations

**Q** What are the regulations for full walls?

**A** When constructing structures (walls) on the aisle side facing another company, the size (width) of the structure must be 1/2 or less of the size of the booth. The remaining 1/2 must be a structure with a clear line of sight (glass window, louvers, parapet, wall less than 90cm in height, shelves, etc.)

